



**M O F P I**  
 MINISTRY OF FOOD PROCESSING INDUSTRIES  
 GOVERNMENT OF INDIA



A global event  
 to showcase, connect  
 and collaborate

# PARTNERSHIP OPPORTUNITIES FOR COUNTRIES

POLICY  
 ROUNDTABLES

EXHIBITIONS

B2B/B2G/G2G  
 MEETINGS

FOOD  
 STREET

THEMATIC  
 SESSIONS

STARTUP  
 AWARDS



[www.worldfoodindia.gov.in](http://www.worldfoodindia.gov.in)

# WORLD FOOD INDIA

2024 19<sup>th</sup> to 22<sup>nd</sup> September

Processing for Prosperity

Venue: Pragati Maidan, New Delhi



@worldfoodindia





## WORLD FOOD INDIA 2024

The Indian food processing sector has grown at a rapid pace with an average annual growth rate of 9 percent in the last five years. The sector facilitates strong linkages between industry and the agriculture sector through a wide array of activities, including farming, aggregation, processing, packaging, storage, and distribution. The sector has also witnessed an immense surge of opportunities in its champion sectors like frozen food, ready to eat/ready to cook products, millets/nutri-cereals etc.

Recognizing the potential of food processing sector in transforming India as the food basket of the world, the Ministry of Food Processing Industries, Government of India has adopted measures to channelize investments in food processing sub-segments. This includes backward linkages, food processing equipment, processing related R&D, cold chain storage solutions, start-ups, logistic & retail chains, encompassing the entire food processing value chain.

With the objective of introducing the world to the multi-faceted and rich Indian food culture as well as promoting investments in

the diverse food processing sector of the country, the Ministry of Food Processing Industries launched the second edition of World Food India in 2023 during 3rd – 5th November at Pragati Maidan, New Delhi. The event was the biggest ever congregation of government departments & dignitaries, global investors and business leaders of major global and domestic agri-food companies in the country.

The event was inaugurated by the Hon'ble Prime Minister of India Shri Narendra Modi on 3rd November 2023 at the Plenary Hall of Bharat Mandapam. The valedictory session of World Food India 2023 event, concluded on 5th November and was graced by the esteemed presence of the Hon'ble President of India, Smt Droupadi Murmu.

The Ministry of Food Processing Industries, Government of India is now all set to take this event to the next level with World Food India 2024 to be held at Pragati Maidan from 19<sup>th</sup> -22<sup>nd</sup> September.

## INDIA as Food Basket of the World



### PRESENT

Opportunities for investment in technology, equipment manufacturing, logistics and cold chain



### PROMOTE

India as Food Basket of the world with focus on RTE/RTC Millets, organic produce, indigenous processed food etc.



### BOOST

Investment interests from both domestic & foreign investors



### EXPLORE

Innovation-driven solutions to transform supply chain ecosystem of the Food Processing Sector in India



### SHOWCASE

'Amrit Kaal' by projecting various achievements due to progressive initiatives of Government of India

### Why visit WFI 2024

- Over 50,000 sq. m of Exhibition Space
- Conferences & Thematic Knowledge Sessions
- B2B, B2G & G2G Meetings
- Showcasing India's State Pavilions
- International Country Pavilions
- Exclusive CEO Roundtables
- Industry Roundtables with Policy Makers
- State & Country Sessions
- Startup Awards & Incubation Cells
- Food Street for exclusively curated food experiences

### Who should attend

- Food Processing & Manufacturing Companies
- Food Startups & Innovators
- Exporters and Importers of Food Products
- Ingredient Manufacturers
- Government Representatives & Delegates
- Foreign Missions Abroad & Embassies
- E-retailers
- Academia & Research Institutions
- Equipment Manufacturers & Solution Providers
- Food Packaging, Cold Chain & Logistics companies
- Investors, Private Equity Firms & Venture Capitalists
- Financial Institutions
- Trade & Media Partners



# Partnership Opportunity for Countries

## Participation Contribution

\$ 160 + 18% GST Per Sq.m for bare space

\$ 200 + 18% GST Per Sq.m for shell space

## A. Deliverables

S. No.	Category / Benefits	Partner Country	Focus Country
1	Minimum Space	300 sq.m. pavilion	150 sq.m. pavilion
2	Session	One session for Partner Country on first day of the event.	One session for Focus Country on subsequent days of the event.
3	Advertisement in the Event Directory which will be provided to all exhibitors, special invitees, Ambassadors and speakers.	Two full page color advertisement	One full page color advertisement
4	Lunch on event days	20	15

## B. Branding Opportunities

S. No.	Branding Opportunities	Partner Country	Focus Country
1	Website Branding	Country to be acknowledged as "Partner Country" and Logo to be displayed as "Partner Country" on the Event website	Country to be acknowledged as "Focus Country" and Logo to be displayed as "Focus Country" on the Event website
2	Venue Branding	Display of Partner Country's logo on panels placed at prominent locations at the venue.	Display of Focus Country's logo on panels placed at various locations at the venue.
3	Promotional Video Clips	Playback of promotional video clips (up to 3 minutes) of each participating Country at the venue. Video to be provided by the Partner Country.	-
4	Conference & Exhibition Hall Branding	Display of Partner Country's logo in signages, backdrop and branding at the venue.	Display of Focus Country's logo in signages & branding at the venue.
5	"Thank you Sponsor" Backdrop	Partner Country's logo to be acknowledged in "Thank You Sponsor" backdrop at prominent locations.	Focus Country's logo to be acknowledged in "Thank You Sponsor" backdrop at prominent locations.

## Other benefits of Partnership Opportunities:

1	Roundtable meetings with senior government officials from MOFPI and other allied ministries.
2	Countries to be acknowledged as "Partner Countries" and "Focus Countries" respectively on the event website.
3	Partner and Focus countries to be acknowledged in the 'Thank You Sponsor' panel.
4	Access to VIP Lounge and Business Center.
5	B2G meetings with Government officials and allied departments.
6	B2B meetings with leading players of the Food Processing Industry.
7	Social Media coverage on Facebook, X (formerly Twitter), LinkedIn, etc.
8	Emailers to all registered delegates and industry database.
9	Write-up on Partner and Focus Countries respectively to be published on the event website (content to be provided by the country).



# Highlights of 2nd edition of World Food India held in 2023

**9** International  
Ministerial level  
delegations

**16** International  
High level official  
delegations

**91** CXOs from over  
70 leading  
companies

**1208** Exhibitors

**15** Country pavilions,  
10 partner ministries &  
departments, 25 states,  
6 commodity boards,  
8 association partners

**6** International Ministerial  
level meetings, 112 G2B  
meetings, 16283 B2B  
meetings

**715** International Buyers from  
more than 90 countries and  
218 domestic buyers  
participated in RBSM meetings.

MOUs worth  
INR 33,129 crore  
signed

**47** Sessions featuring Thematic,  
State, Allied Ministries,  
and Country &  
Organization sessions

High Level Industry  
Roundtable Interaction  
with Union Ministers

Food Street Curated  
by Chef Ranveer Brar

Organized by the Ministry of Food Processing Industries, Government of India, World Food India 2023 witnessed one of the largest gathering of investors, food processors, manufacturers, producers, policy makers and organizations from the global food ecosystem. The event's global appeal was further reinforced by the distinguished participation of the Netherlands as the partner country and Japan as the focus country. A vibrant and colourful "Food Street" showcased Indian and Foreign cuisines using Indian ingredients, flavours and fragrances -a unique platform for guests to experience Indian food.

## CONTACT US

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