



M O F P I
 MINISTRY OF FOOD PROCESSING INDUSTRIES
 GOVERNMENT OF INDIA



A global event
 to showcase, connect
 and collaborate

PARTNERSHIP OPPORTUNITIES FOR STATES

POLICY
 ROUNDTABLES

EXHIBITIONS

B2B/B2G/G2G
 MEETINGS

FOOD
 STREET

THEMATIC
 SESSIONS

STARTUP
 AWARDS



www.worldfoodindia.gov.in

WORLD FOOD INDIA

2024 19th to 22nd September

Processing for Prosperity

Venue: Pragati Maidan, New Delhi



@worldfoodindia





WORLD FOOD INDIA 2024

The Indian food processing sector has grown at a rapid pace with an average annual growth rate of 9 percent in the last five years. The sector facilitates strong linkages between industry and the agriculture sector through a wide array of activities, including farming, aggregation, processing, packaging, storage, and distribution. The sector has also witnessed an immense surge of opportunities in its champion sectors like frozen food, ready to eat/ready to cook products, millets/nutri-cereals etc.

Recognizing the potential of food processing sector in transforming India as the food basket of the world, the Ministry of Food Processing Industries, Government of India has adopted measures to channelize investments in food processing sub-segments. This includes backward linkages, food processing equipment, processing related R&D, cold chain storage solutions, start-ups, logistic & retail chains, encompassing the entire food processing value chain.

With the objective of introducing the world to the multi-faceted and rich Indian food culture as well as promoting investments in

the diverse food processing sector of the country, the Ministry of Food Processing Industries launched the second edition of World Food India in 2023 during 3rd – 5th November at Pragati Maidan, New Delhi. The event was the biggest ever congregation of government departments & dignitaries, global investors and business leaders of major global and domestic agri-food companies in the country.

The event was inaugurated by the Hon'ble Prime Minister of India Shri Narendra Modi on 3rd November 2023 at the Plenary Hall of Bharat Mandapam. The valedictory session of World Food India 2023 event, concluded on 5th November and was graced by the esteemed presence of the Hon'ble President of India, Smt Droupadi Murmu.

The Ministry of Food Processing Industries, Government of India is now all set to take this event to the next level with World Food India 2024 to be held at Pragati Maidan from 19th -22nd September.

INDIA as Food Basket of the World



PRESENT

Opportunities for investment in technology, equipment manufacturing, logistics and cold chain



PROMOTE

India as Food Basket of the world with focus on RTE/RTC Millets, organic produce, indigenous processed food etc.



BOOST

Investment interests from both domestic & foreign investors



EXPLORE

Innovation-driven solutions to transform supply chain ecosystem of the Food Processing Sector in India



SHOWCASE

'Amrit Kaal' by projecting various achievements due to progressive initiatives of Government of India

Why visit WFI 2024

- Over 50,000 sq. m of Exhibition Space
- Conferences & Thematic Knowledge Sessions
- B2B, B2G & G2G Meetings
- Showcasing India's State Pavilions
- International Country Pavilions
- Exclusive CEO Roundtables
- Industry Roundtables with Policy Makers
- State & Country Sessions
- Startup Awards & Incubation Cells
- Food Street for exclusively curated food experiences

Who should attend

- Food Processing & Manufacturing Companies
- Food Startups & Innovators
- Exporters and Importers of Food Products
- Ingredient Manufacturers
- Government Representatives & Delegates
- Foreign Missions Abroad & Embassies
- E-retailers
- Academia & Research Institutions
- Equipment Manufacturers & Solution Providers
- Food Packaging, Cold Chain & Logistics companies
- Investors, Private Equity Firms & Venture Capitalists
- Financial Institutions
- Trade & Media Partners



Partnership Opportunity for States

A. Deliverables

S. No.	Category / Benefits	Partner State	Focus State
	Package Cost	INR 50,00,000 + 18% GST	INR 30,00,000 + 18% GST
1	Exhibition Space	Total area of 300 sq.m. (raw space) pavilion	Total area of 200 sq.m. (raw space) pavilion
2	Session	One session for Partner State on first day of the event.	One session for Focus State on subsequent days of the event.
3	B2G meetings with Government officials and allied departments	Yes	Yes
4	B2B meetings with leading players of the Food Processing Industry	Yes	Yes
5	Advertisement in Event Directory which will be provided to all exhibitors, Special Invitees, Ambassadors and speakers.	One full page colour advertisement	One full page colour advertisement
6	Access to VIP Lounge and Business Center	Yes	Yes
7	Lunch on event days	20	15

B. Branding Opportunities

S. No.	Branding Opportunities	Partner State	Focus State
1	Website Branding	State to be acknowledged as "Partner State" and Logo to be displayed as "Partner State" on the Event website	State to be acknowledged as "Focus State" and Logo to be displayed as "Focus State" on the Event website
2	Venue Branding	Display of Partner State's logo on panels placed at prominent locations at the venue.	Display of Focus State's logo on panels placed at various locations at the venue.
3	Promotional Video Clips	Playback of promotional Video Clips (up to 3 minutes) of each participating State at the venue. Video to be provided by the Partner States.	-
4	Conference & Exhibition Hall Branding	Display of Partner State's Logo in signages, buntings and backdrops.	Display of Focus State's logo in signages, branding and backdrops.
5	"Thank you Sponsor" Backdrop	Partner State's logo to be acknowledged in "Thank You Sponsor" backdrop at prominent locations.	Focus State's Logo to be acknowledged in "Thank You Sponsor" backdrop at prominent locations.

C. Web Engagements

S. No.	Web Engagements	Partner State	Focus State
1	Social Media	Social Media coverage on Facebook, X (formerly Twitter), LinkedIn, etc.	Social Media coverage on Facebook, X (formerly Twitter), LinkedIn, etc.
2	Emailers	Emailer to all registered delegates and industry database.	Emailer to all registered delegates and industry database.

States can also exhibit at World Food India without the above benefits at the following rates per square metre

Types of Spaces	Minimum Area	Participation Charges (per sq. m.)*
Shell Space	12 sq. m	INR 8000
Raw Space	36 sq. m	7000

Above prices are exclusive of applicable GST



Highlights of 2nd edition of World Food India held in 2023

9 International Ministerial level delegations

16 International High level official delegations

91 CXOs from over 70 leading companies

1208 Exhibitors

15 Country pavilions, 10 partner ministries & departments, 25 states, 6 commodity boards, 8 association partners

6 International Ministerial level meetings, 112 G2B meetings, 16283 B2B meetings

715 International Buyers from more than 90 countries and 218 domestic buyers participated in RBSM meetings.

MOUs worth INR 33,129 crore signed

47 Sessions featuring Thematic, State, Allied Ministries, and Country & Organization sessions

High Level Industry Roundtable Interaction with Union Ministers

Food Street Curated by Chef Ranveer Brar

Organized by the Ministry of Food Processing Industries, Government of India, World Food India 2023 witnessed one of the largest gathering of investors, food processors, manufacturers, producers, policy makers and organizations from the global food ecosystem. The event's global appeal was further reinforced by the distinguished participation of the Netherlands as the partner country and Japan as the focus country. A vibrant and colourful "Food Street" showcased Indian and Foreign cuisines using Indian ingredients, flavours and fragrances - a unique platform for guests to experience Indian food.

CONTACT US

world-foodindia@gov.in



Mr. S.K. Verma
Consultant
✉ sk.verma@nic.in
☎ +91-9899144625

Mr. Vikram Kesharee Pradhan
Director
✉ vikram.p@mofpi.gov.in
☎ +91-8302796411



Mr. Janendra Kumar
✉ foodprocessing@investindia.org.in
☎ +91 9205962387



For Sponsorship & Participation queries:
Mr. Kunal Chaudhary
Joint Director
✉ kunal.chaudhary@ficci.com
☎ +91-9650282444

For Sponsorship & Participation queries:
Mr. Apoorv Bhatnagar
Deputy Director
✉ apoorv.bhatnagar@ficci.com
☎ +91-9891444339

