

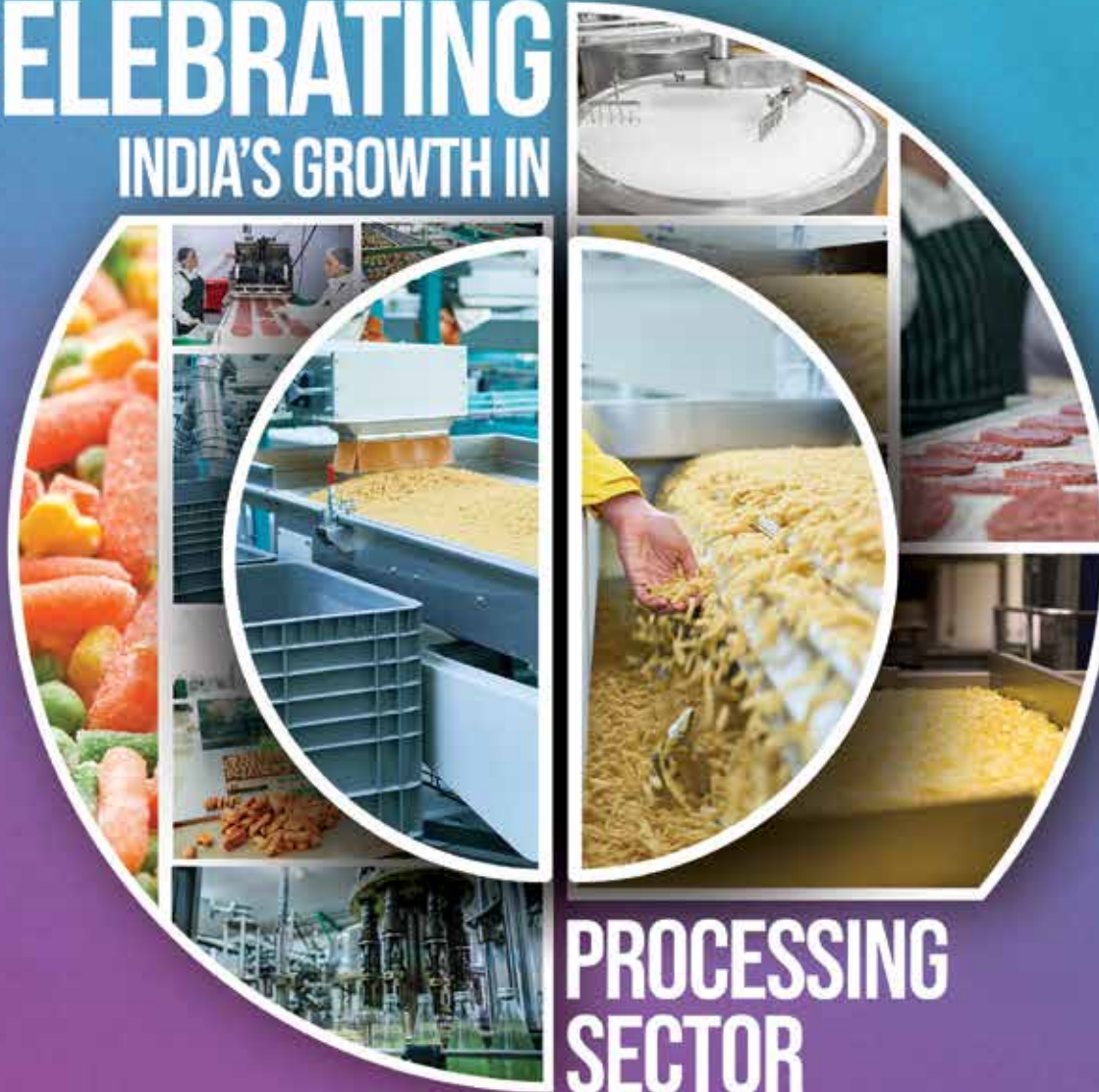


**M O F P I**  
 MINISTRY OF FOOD PROCESSING INDUSTRIES  
 GOVERNMENT OF INDIA

**WORLD  
 FOOD INDIA**  
 2024 19<sup>th</sup> to 22<sup>nd</sup> September  
 Processing for Prosperity

**CELEBRATING  
 INDIA'S GROWTH IN**

**F**



**D**

**PROCESSING  
 SECTOR**





# MESSAGE



**Chirag Paswan**

Minister, Food Processing Industries

India's food processing sector is at a pivotal moment, reflecting both the diversity of our agricultural landscape and the dynamic potential of our markets. As we endeavor to position India as a global food processing hub, the sector's contribution to economic resilience and food security cannot be overstated. The sector not only enhances farmer incomes but also generates employment, fosters innovation, and attracts significant investments.

The government's unwavering commitment to creating an enabling environment for growth, coupled with the dynamic participation of private enterprises, has made Indian food processing a cornerstone of the nation's economy.

This Coffee Table Book captures not only the sector's achievements but also the collective vision of stakeholders who have worked tirelessly to enhance India's position in the global value chain. As we move into an era defined by technological advances and sustainability imperatives, it is crucial that we continue to innovate, ensuring that Indian food products retain their integrity while reaching wider markets. I commend the companies featured in this edition and all stakeholders across the value chain for their invaluable contributions to this journey and look forward to further advancements in making India a leader in food processing. Together, we shall chart a future that reflects both the richness of our traditions and the promise of our potential.

# MESSAGE



**Ravneet Singh**

Minister of State  
Food Processing Industries and Railways

The food processing industry in India is one of the most vital pillars of our economy, serving as a bridge between rural agriculture and urban consumer markets. The Ministry of Food Processing Industries has been steadfast in empowering this sector to flourish, ensuring benefits reach every stakeholder along the value chain. From enhancing product quality to scaling exports, our mission is to unlock the full potential of this vibrant industry while catering the domestic consumption.

The Ministry of Food Processing Industries has orchestrated a symphony of policies, initiatives, and infrastructure development to propel the sector into the limelight. Through these initiatives and investments in infrastructure like cold storage, pack houses, and modern processing units, we are creating a strong foundation for this sector to thrive. The development of agro-processing clusters and an emphasis on sustainability and technology further bolster our commitment to promoting innovation and inclusivity.

This Coffee Table Book is a tribute to the collective efforts of many stakeholders across the food and allied value chain. We envision a future where India not only meets its own food security needs but also becomes a pivotal player in addressing global demands. My heartfelt congratulations to all those who have contributed to the industry's success. Together, we can drive this sector toward unprecedented heights.



# MESSAGE



**Anita Praveen**  
Secretary, Food Processing Industries

The food processing sector in India is more than just an industry—it is a vital artery that links the agricultural prosperity of our farmers to the evolving demands of consumers, both domestic and international. Over the years, we have witnessed significant milestones in the modernization and expansion of this sector.

With flagship initiatives like World Food India and schemes such as the Pradhan Mantri Kisan Sampada Yojana (PMKSY), Production Linked Incentive (PLI) and Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFME), we are setting the foundation for an ecosystem that promotes growth and sustainability. By leveraging technology, enhancing value addition, and focusing on global best practices, India is ready to strengthen its position as the “Food Basket of the World.”

We are delighted to present this Coffee Table Book, which celebrates the remarkable growth and journey of India’s food processing industry, showcasing stories of innovation, entrepreneurship, and the tremendous progress made in recent years. I invite everyone to join hands in this growth story, ensuring India continues to lead globally in food processing. I extend my heartfelt congratulations to all stakeholders for their unwavering contributions.

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# A Journey from Farm to Fork

Industry Titans: Shaping India's Food Landscape



Gujarat Cooperative Milk Marketing Federation



# AMUL: FROM HUMBLE BEGINNINGS TO A GLOBAL DAIRY LEADER

## A Marvelous Journey, Milk Makes Us a Nation

Amul's story is as rich and creamy as its products. We began in 1946, a small cooperative with a big mission: empower farmers and nourish India. From a splash of 246 liters of milk a day, we've grown into a churning success story, managing over 35 million liters daily (that's 10.3 Million Metric Tonnes per year!).



**Dr Verghese Kurien**  
Founder  
Chairman (GCMF)



**Shri Tribhuvan Das Patel**  
Founder  
Chairman (Amul)



**Dr Jayen Mehta**  
Managing Director





## Numbers can be delicious!

- Amul is World's Strongest Food brand
- 8th Largest Milk Processor Globally  
We're a milking marvel, with processing capacity of 50 million liters per day
- 22 Billion Packs Sold in 2023  
That's a lot of satisfied smiles (and maybe a few happy tummies).
- Rs. 80,000 Crore Brand Turnover  
We're not just moo-ving, we're grooving towards becoming India's biggest FMCG brand.
- World's Largest Farmer-Owned Cooperative  
With 3.6 million member-farmers, we're udderly committed to empowering rural communities.

## Beyond the Butter, A Recipe for Success

Innovation is the secret ingredient with Innovation in product, processes and people is at the core of GCMF's DNA. We churn out over 50 new products every year, catering to evolving needs. From protein-rich yogurts to probiotic buttermilk, we're ensuring a healthy and happy India.

## Technology: From Cow to Consumer

We're not just about cows and curds; we're tech-savvy too! Amul utilizes technology across its entire ecosystem to empower stakeholders:



### Farmer App:

Provides milk collection information, payments, and online cattle trading.



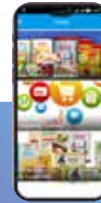
### Shop.amul:

Enables direct purchase of Amul products.



### 'Locate Amul' App:

Helps consumers find Amul products nearby.



### Amul Dairy Trade:

Facilitates transparent B2B sales.

## More Than Just Milk: A Feast for Every Kitchen

We've expanded our horizons beyond dairy, offering a delightful range of organic staples, chocolates, frozen snacks, and even bakery delights. There's truly something for everyone in the Amul family.



## Giving Back: Sustainability with a Smile



We are committed to building a greener tomorrow and creating circular economy in villages, turning cows into a solution for reducing greenhouse gas emissions. By converting cow dung into biogas, we reduce the reliance on firewood, thereby promoting a cleaner, more sustainable environment.

## Award-Winning Excellence: A Legacy of Recognition

### 2023

- 🏆 Iconic Changemaker 2023 by Hindu Businessline
- 🏆 APEDA Award for Excellence in Dairy Product Exports by the Government of India for 20 consecutive years.

### 2024

- 🏆 Strongest Dairy Brand in the World (Brand Finance Food & Drink Report)
- 🏆 'Manthan' National Award Winner (Crowdfunded film by Amul farmers)
- 🏆 BrandXcel Engaging Brand Award
- 🏆 Amul Girl Topical Campaign - World's Longest Running Campaign (58 years)



“

**“Amul jaisa koi nahi.** After India’s independence, many brands were formed in the country but none like Amul. Today Amul has become a symbol of the strength of India’s dairy farmers.”

Shri Narendra Modi,  
Honourable Prime Minister of India

## Amul: A Dairy Powerhouse

Amul dominates the organized milk market in India, procuring **24%** of the total supply. With a daily milk handling capacity exceeding **50 million liters**, Amul meets the nation’s growing dairy needs.

Amul’s commitment to quality is evident in its extensive workforce, with over **30 employees** for every **1 lakh liters** processed.

Amul’s future-focused approach is reflected in its significant investments of over **Rs. 110 billion** for expansion.



# Amul: Nurturing India's Food Processing Growth.



## Significant Investment

Amul's investment of Rs. 11,343 crore boosts the food processing sector.



## Job Creation

Amul's growth drives employment opportunities, contributing to India's economic development.



## Export Powerhouse

India's largest exporter of dairy products to 50+ countries



## Global Dairy Leader

Amul is at the forefront of India's vision to become a 'dairy to the world'.

# The Future Outlook

We're committed to reaching every corner of India, expanding our presence globally, and inspiring the world with the Amul model of cooperative success. As the demand for dairy rises, Amul is poised to be the world's dairy destination!

Amul's journey is a testament to the power of cooperation, innovation, and a deep-rooted commitment to the community. We are excited about the future and look forward to continuing our legacy of nourishing India and the world.

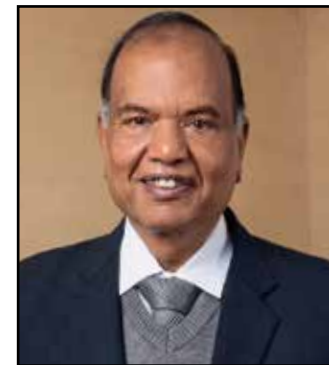


# BIKANERVALA: A CENTURY OF FLAVOR

## A Heritage of Taste

For over a century, Bikanervala has been synonymous with the rich tapestry of Indian flavors. Our journey began in the heart of Rajasthan, where we meticulously sourced the finest ingredients and perfected recipes handed down through generations. This culinary heritage is the cornerstone of our brand.

When our family brought these cherished flavors to Delhi, a culinary revolution began. Bikanervala quickly became a household name, captivating palates with its authentic taste and warm hospitality. Today, we're a global sensation, sharing the essence of India with the world.



**Shyam Sunder Aggarwal**  
M.D., Bikanervala

**WE THINK  
IN TERMS OF  
GENERATIONS,  
NOT  
QUARTERS.**

A circular graphic containing a historical black and white photograph of a group of people, including men, women, and children, standing in front of a building. Overlaid on the top of the photo is the Bikanervala logo, which consists of a red banner with yellow vertical stripes and the word "BIKANERVALA" in white capital letters. Below the banner is a decorative border of yellow and red squares with white dots.

**BIKANERVALA**

**1905**  
Bal Mukundji & his son Ganga Dhar ji established the KANDOI BAZAAR in Bikaner City, wherein they sold Batasha (Sugar Candy) Mishri and Makhana.  
Family Recipes

**1950**  
Lal Chand Kandai Ji Sent two of his Sons Satyanarayan Ji & Kedarnath Ji to explore business in Delhi

**1956**  
2nd shop opened in the busy assets of Mandi Bazaar Chandni chowk and was named Bikaner Bhujia Bhandar

**1972**  
New Store launched in Fateh Puri Chandni Chowk with Name Bikaner Namkeen Bhandar in 1972

**1988**  
Bikanervala enters the FMCG Market by creating the Brand Bikaner. Namkeen and sweets started getting packed for a longer shelf life.

**2003**  
Bikanervala launched in UAE

**2009**  
Manufacturing Plant started in Greater Noida, Uttar Pradesh  
Bikanervala Launched in Hyderabad - Telangana

**1925**  
Lal Chand Ji opened his son Jugal Kishor Ji explored business outside Kandoi Bazaar & a Shop at Kate Gate Bikaner city

**1954**  
1st shop opened in Nai Sadak Chandni Chowk Delhi

**1968**  
Shyam Sunder Aggarwal Ji created a delicious burfi made from cashew, that is famous around the world as KAJU KATLI.

**2017**  
Bikanervala launched in USA & Singapore

**2022**  
Manufacturing Plant started in Hyderabad - Telangana  
Bikanervala Launched in Qatar  
Bikanervala adds a Symbol to its existing Logo 'B' WITH A HEART

**INDIA**  
**QATAR**

**1981**  
New Store launched in Karol Bagh and by that time the people of Delhi had relished Bikaneri Bhujia and Rasogollas and lovingly started calling us "BIKANERVALA" - Thus a Global Brand was born.

**1991**  
Multi-cuisine Vegetarian Restaurant is Launched under the brand ANGAN

**2007**  
We received the prestigious Rashtriya Udyog Ratna Award.

**2015**  
Manufacturing Plant started in Rai Sonapat, Haryana  
Bikanervala launched in New Zealand

**2018**  
Our MD Shri Shyam Sunder Aggarwal Receiving "Lifetime Achievement Award" From the President of India Shri Ram Nath Kovind on 26-12-2018

**2021**  
Bikanervala Launches in Chennai, Tamil Nadu

**2023**  
Manufacturing Plant started in Jewar Greater Noida Uttar Pradesh

**2024**  
200+ OUTLETS & the journey of Deliciousness Continues...

**NEW ZEALAND**  
**NEPAL**  
**CANADA**



# Nourishing Communities

At Bikanervala, we are dedicated to giving back to society through our corporate social responsibility (CSR) initiatives. Our commitment to CSR encompasses sustainability, education, and health, with the goal of creating a positive and enduring impact. We are resolute in our efforts to make a difference in our communities.

We take pride in our substantial contributions to the Ekal Vidyalaya Foundation, which leads the Ekal Abhiyan Project, an initiative providing one-teacher schools in rural villages across India's tribal regions. Our mission is to positively influence the world, and we are steadfast in our support for projects that benefit the communities in which we operate. We are honored to support causes such as education for underprivileged children, women's empowerment, rural development, and employee welfare. Our commitment is to make a meaningful difference in the lives of those around us, and we will continue to seek opportunities to contribute and give back.



# A Symphony of Flavors

Our menu is a harmonious blend of tradition and innovation. From the classic richness of Kaju Katli to the fiery zest of our Chaats, every dish tells a story of India's diverse culinary landscape.

We are committed to using only the finest ingredients, ensuring an authentic and unforgettable taste experience with every bite.



## Sweets

Indulge in a world of sweetness with our delectable range of traditional Indian sweets, from rich Kaju Katli to delicate Rasgullas.



## Savories

Experience the perfect balance of flavors with our savory snacks, from crispy samosas to aromatic biryanis.



## Chaats

Embark on a flavor-packed journey with our iconic Chaats, a symphony of textures and tastes.

# A Culinary Journey

Bikanervala is more than just a place to eat; it's a cultural experience. Our outlets are designed to transport you to the heart of India, with warm hospitality and an ambiance that reflects our rich heritage. We believe in creating memorable moments, where the joy of sharing good food brings people together.

# A Century of Growth

Our journey has been marked by significant milestones:



## The Future of Flavor

As we embark on our next century, we remain committed to our heritage while embracing the future. Our vision is to be a global leader in Indian cuisine, inspiring and delighting food lovers worldwide. We will continue to innovate, expand our reach, and share the magic of Indian flavors with the world.

## A Taste of India, Delivered

Bikano, our packaged food brand, brings the authentic taste of Bikanervala to your doorstep. Enjoy a wide range of snacks, sweets, and more, perfect for sharing or indulging in your own moments of delight.

## A World of Recognition

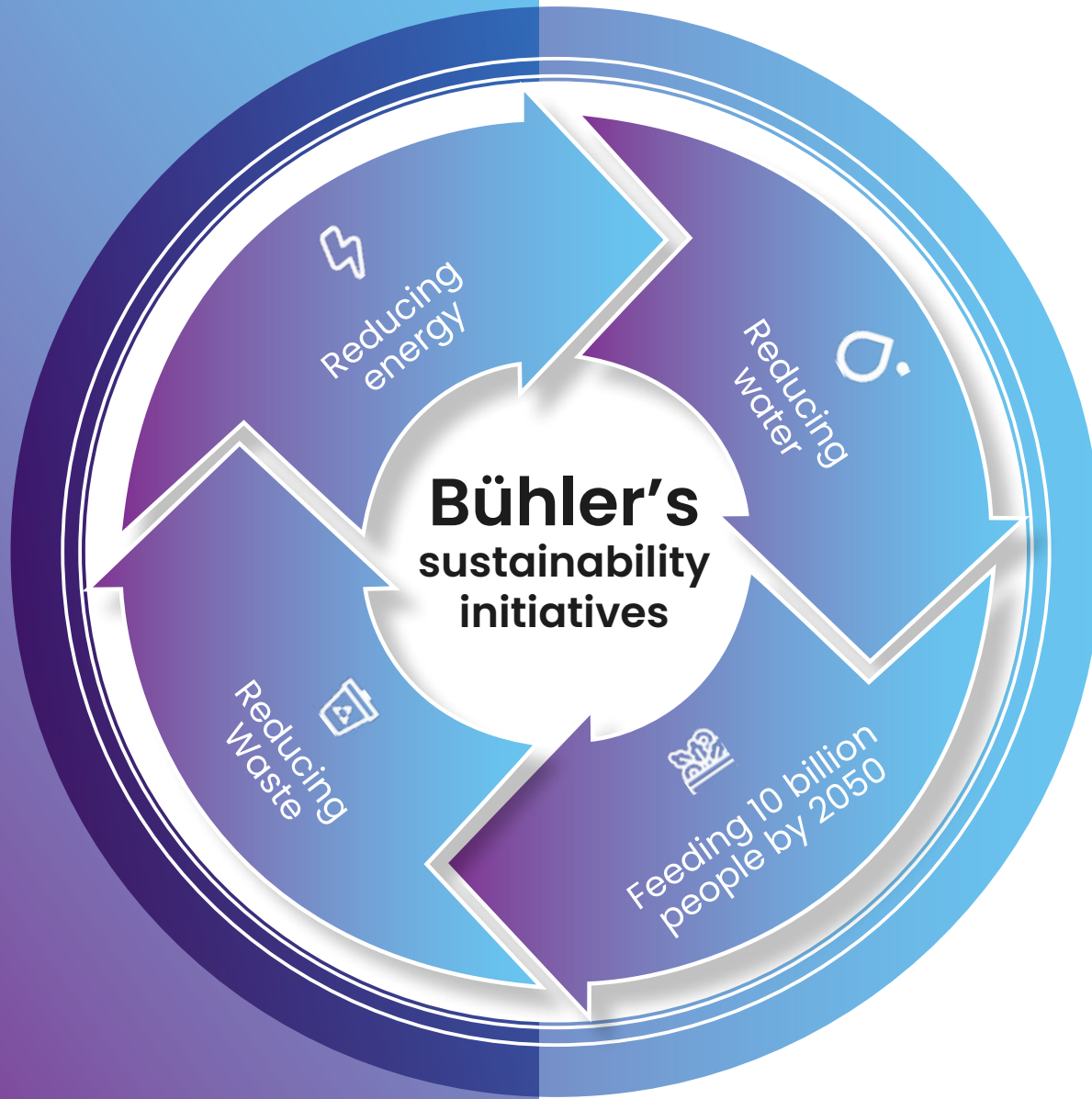
Our dedication to excellence has garnered global recognition. Numerous awards and accolades stand as a testament to our commitment to quality, innovation, and customer satisfaction.

### The Times of India

- 🏆 Times Food Award 2011 "Best Mithai Shop" 2011
- 🏆 Times Food Award 2012 "Best Mithai Shop in Gurgaon" 2012
- 🏆 Times Food Award 2013 "Best Mithai Shop in Delhi" 2013
- 🏆 Times Food Awards 2014 "Best Mithai" 2014 Hyderabad
- 🏆 Times Food Awards 2016 "Best Mithai Shop" 2016
- 🏆 Times Food Awards 2017 "Best Mithai Shop" 2017
- 🏆 Popular Chaat Destination, Delhi NCR by **Times Hospitality Icons 2019 Award**

### Hindustan Times Hall of Fame 2019

- 🏆 Popular Chaat Destination
- 🏆 Popular Sweets Brand
- 🏆 **Times Food & Nightlife Awards 2020** "Best Mithai - Casual Dining (Gurgaon) 2020 by The Times of India Traditional Mithai Chain" by **Dainik Jagran iNext**
- 🏆 **Restaurant Awards 2022** - The Lifetime Achievement Award
- 🏆 **Times Hospitality Icons 2023** - Best Mithai Shop



# BÜHLER: INNOVATIONS FOR A BETTER WORLD

## From Grain to Gain: Nourishing the World

Bühler India, a cornerstone of the global Bühler Group, has been shaping India's food and materials landscape since 1993. With a strong foundation in technology and sustainability, we've grown from a single factory to a nationwide network, serving millions across India, Nepal, Bhutan, and the Maldives.



**Stefan Scheiber**  
CEO Bühler Group



**Prashant Gokhale**  
Managing Director  
Buhler (India) Pvt. Ltd.





**1992**

Laying of the foundation for Bühler India.



**1993**

- Construction of the factory and office near Bengaluru, India.
- Formal inauguration by Mr. S. M. Krishna, the then Dy. Chief Minister of Karnataka.
- Dispatch of the first machine, a paddy cleaner, in October 1993.

**2008**

Establishment of a global rice milling R&D center in India.



**2004**

Bühler India became a 100% owned subsidiary of the Bühler Group.



**2012**

Establishment of the Analytical Lab at Bühler Bengaluru with modern infrastructure for the analysis of rice quality at all processing stages.



**2015**

Launch of the PesaMill for industrial atta flour production at Bühler Bengaluru premises.



**2014**

Launch of the SORTEX S UltraVision™ at the Rice Tech Expo in Kakinada, Andhra Pradesh.

**2013**

Inauguration of the Customer Center at the Bühler Bengaluru premises, bringing corporate technology to the region.



**2017**

- Launch of the Besan Mill, catering to the Indian Pulses Milling Industry.
- 25 years of Bühler India silver jubilee celebration.



**2018**

Launch of the AlPesa, a groundbreaking solution for the Indian Flour Milling Industry.



**2021**

Rollout of the first Made in India Meincke IFC Turbu Oven, an example of exemplary project execution between the research and product team in Denmark and the manufacturing team in India.

**2022**

Launch of a state-of-the-art color sorter manufacturing facility at the Bühler Bengaluru premises, emphasizing manufacturing in the region.



**2023**

Commencement of manufacturing flour milling machines Plansifter Arenit™ & Purifier Norit™ in India.



# Solutions Beyond Boundaries

## Two Pillars, One Vision

Bühler offers a diverse portfolio, standing strong on two pillars: **Grains & Food** and **Advanced Materials**.

### Grains & Food Solutions

Feeding the Future

1

#### Chocolate and Coffee

From cocoa beans to gourmet chocolates, and from raw coffee beans to delightful cups of coffee, we craft end-to-end solutions for the finest indulgences.

2

#### Consumer Foods

Revolutionizing the world of sweets and snacks, from luscious chocolate bars to savory treats, ensuring quality and consistency with every bite.

3

#### Digital Technologies

Pioneering innovations in sorting, measuring, and processing for both food and non-food industries with precision-driven digital tools.

4

#### Grain Quality & Supply

Elevating grain processing from logistics to brewery, ensuring efficiency, traceability, and the reduction of food waste.

5

#### Milling Solutions

Crafting premium flour and semolina from wheat, rye, oats, and pulses through cutting-edge technology.

6

#### Value Nutrition

Partnering with global producers to optimize feed, pet food, pasta, and snacks production for a sustainable food chain.

### Advanced Materials

Energy-efficient vehicles and buildings

1

#### Die Casting

Your global partner in high-pressure die-casting technology, guiding you from start to finish.

2

#### Grinding and Dispersing

Leading the way in wet mixing and grinding technology, driving innovation in diverse industries.

3

#### Leybold Optics

Innovators in vacuum-coating technology, crafting advanced solutions for high-performance products.



## Sustainability at Our Core

We're not just building machines; we're building a sustainable future. Our mission is to reduce energy, water, and waste by 50% in our customers' value chains. By 2050, we aim to feed 10 billion people while preserving our planet.

## India: A Hub of Innovation

Our Indian operations are at the forefront of Bühler's global strategy. With a focus on R&D and local manufacturing, we're contributing significantly to India's food processing sector. Our state-of-the-art facility in Bengaluru is a testament to our commitment to quality, sustainability, and customer satisfaction.

## The Future is Bright

Bühler India is poised for continued growth and innovation. We're committed to delivering sustainable solutions, empowering our customers, and shaping a better future for generations to come.



## Key Initiatives



### Food Safety First

Over 40% of our R&D focuses on ensuring safe and wholesome food for all.



### Water Warriors

Developing technologies to minimize water usage in food processing.



### Energy Efficiency

Reducing energy consumption in food production by 50%.



### Knowledge Sharing

Empowering customers through training and support centers.





# CREMICA: A FLAVORFUL LEGACY

## From Humble Beginnings to Culinary Giant

Born in the heartland of Punjab in 1978, Cremica embarked on its culinary journey as a modest ice cream venture. Under the visionary leadership of Mrs. Rajni Bector, it blossomed into a food processing titan. Today, helmed by her son, Mr. Akshay Bector, Cremica is a byword for quality and innovation. Headquartered in New Delhi, Cremica's commitment to quality, innovation, and sustainability has driven its growth.

## Visionary Leadership Steering Cremica Towards Global Excellence

Today, Cremica proudly operates India's largest tomato ketchup line, capable of producing 4 million sachets per day. This scale highlights the enduring passion and visionary leadership at Cremica, setting a benchmark in the industry for efficiency and innovation. With an eye on global markets, Mr. Bector is steering Cremica towards international acclaim. His efforts to diversify the product range and penetrate new markets aim to position Cremica as a global food brand synonymous with innovation and quality.

## Pioneering the Indian Food Scene

Pioneering spirits led Cremica to introduce India's first vegetarian mayonnaise and cottage-style potato crisps, Opera. These culinary firsts were just the beginning. With a diverse product portfolio spanning from tangy condiments to delectable snacks, Cremica has catered to the evolving palate of Indian consumers. The brand's commitment to quality and flavor has earned it a loyal following.



## A Taste of India, Global Appeal

Cremica's journey is a testament to the power of human ingenuity and entrepreneurial spirit. From humble beginnings, the company has scaled new heights, driven by a relentless pursuit of excellence. With a strong emphasis on sustainability and social responsibility, Cremica is not just a food brand but a catalyst for positive change.



## Nurturing Growth, Sowing Seeds of Change

Cremica has been instrumental in shaping India's food processing landscape. Through innovation, quality assurance, and market expansion, the company has set new benchmarks for the industry. By collaborating with global brands like McDonald's and prioritizing locally sourced ingredients, Cremica has contributed to both the economy and the environment.

## A Commitment to Excellence

Cremica's dedication to quality is evident in its state-of-the-art manufacturing facilities and rigorous quality control processes. The company's commitment to innovation is reflected in its continuous development of new and exciting products.

## Awards and Recognition

Cremica's excellence has been recognized with numerous awards, including Asia Pacific awards for quality, the Padma Shri for its founder, and accolades for its contribution to the food industry.

# Cremica's Commitment to Innovation and Sustainability

Under the strategic guidance of Mr. Akshay Bector, Chairman and Managing Director, Cremica Foods has transformed into a frontrunner in the food processing sector. His focus on innovation, quality, and sustainable growth has propelled the company to adopt cutting-edge technologies and uphold stringent quality standards, preparing Cremica to meet and exceed the evolving tastes and needs of consumers globally.



## Innovative Manufacturing

Cremica leverages state-of-the-art technology to enhance its manufacturing processes, ensuring high standards of quality and hygiene. This tech-forward approach helps maintain product consistency and efficiency across all operations.



## Focus on Sustainability

Sustainability is at the core of Cremica's operations. The company has implemented eco-friendly practices like waste management systems, water recycling, and energy-efficient operations to minimize environmental impact and promote the use of renewable energy.



## Community Engagement

Cremica is deeply committed to corporate social responsibility (CSR). The company supports various community initiatives aimed at improving education, health, and economic stability. By working closely with local farmers and suppliers, Cremica ensures sustainable sourcing and contributes to the development of rural areas.









Hindustan Unilever Limited



## HUL: NOURISHING A BILLION LIVES

HUL is one of India's largest Foods and Refreshment businesses with brands such as Brooke Bond, Lipton, Horlicks, Boost, Bru, Kissan, Knorr, Hellmann's, Kwality Wall's, and Magnum. Our ambition is to win competitively in the marketplace while 'Winning Smiles' and being a 'Force for Good'. In our endeavour of nourishing lives through our F&R portfolio, we expanded our Horlicks Plus range with 2 new scientifically backed products focused on adult and child strength.

### A Journey towards 'World Class Force for Good'

The Company made strategic mergers i.e. - the Company acquired the Tata Oil Mills Limited in 1994, one of the largest mergers in the sector at the time. The Company made acquisitions that brought us brands like Kissan, Kwality and Lakmé. Brooke Bond India and Lipton India merged in 1994 to form Brooke Bond Lipton India Limited, which merged with us, at the time called Hindustan Lever Limited (HLL) in 1996. During 2020, in one of the largest FMCG M&A transactions, GlaxoSmithKline Consumer Health Limited (GSK CH) merged into our Company which added the iconic brands Horlicks and Boost to our portfolio.



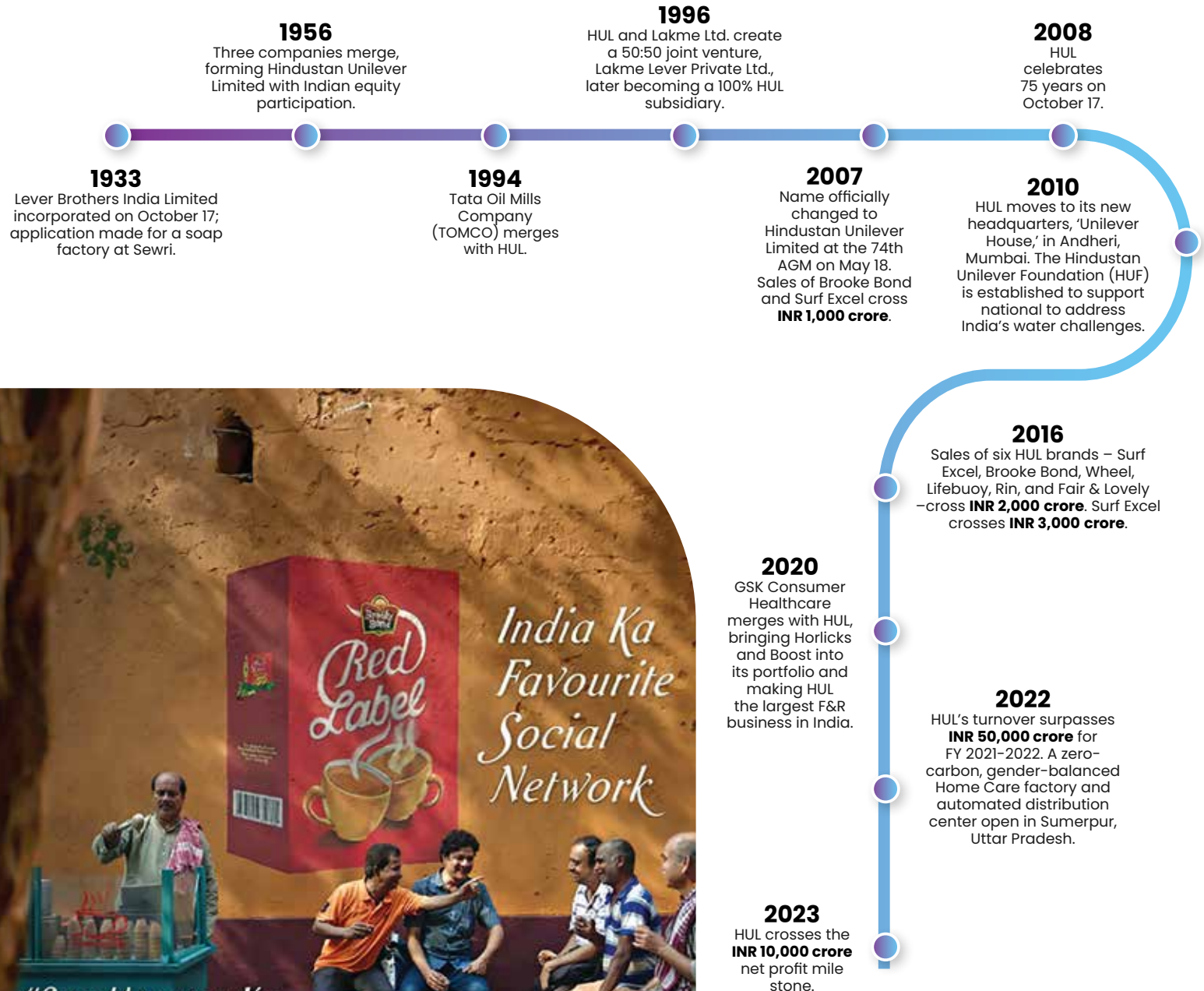
# A Tapestry of Brands and Products

HUL's portfolio is a testament to its understanding of the Indian consumer. From the trusted hygiene essentials to the indulgent treats, the company offers a diverse range of products to cater to every need. Flagship brands like Surf Excel, Lux, and Dove have become synonymous with quality and trust.

# Nurturing a Sustainable Future

HUL's commitment to sustainability is evident in its operations. With initiatives focused on reducing carbon footprint, conserving water, and promoting ethical sourcing, the company is setting new benchmarks for the industry. The 'Prabhat' initiative, aimed at improving the health and nutritional status of women and children, showcases HUL's social responsibility.

## Key Milestones





## Contribution to India's Food Processing Sector

Hindustan Unilever Limited (HUL) is one of the key players in India's food processing sector and we continuously strive to build, fueling growth and creating economic impact through jobs and exports.

As India races ahead, HUL is right there, transforming the landscape with innovative, sustainable products that meet the demands of today's health-conscious, convenience-seeking consumers. Whether it's healthier diets, affordable indulgences, or anytime, anywhere food, HUL is setting the standard.

But HUL's impact goes beyond the shelves. The company is building a robust food processing value chain that benefits millions, from consumers to farmers. As the giant behind India's largest tea business, HUL leads the way in sustainability with initiatives like *trustea*, ensuring that the future of tea—and the livelihoods of those who grow it—is bright and sustainable.



## Being Boldly Healthier, for People and the Planet

Recognising consumers' growing focus on healthier food options and sustainable consumption, we are actively evolving our portfolio and ways of working to offer choices that align with these values. Our agenda of offering positive nutrition aims at making our products healthier by reducing sugar and calories. Over the years, we have continued to enhance our formulation, reducing added sugar. The Unilever Sustainable Agriculture Code (SAC) presents best practices for farming, utilised by hundreds of thousands of farmers since 2010 for sustainable operations and Unilever Regenerative Agriculture Principles guide soil nourishment, carbon capture, and land restoration. We continued to make progress on the agriculture commitments and are sourcing 79% of Tea and 81% of Tomatoes from sustainable sources. We are contributing to Unilever's waste-free world agenda through our actions on reducing plastic, with 64% of our packaging being recycle ready.

## Driving Innovation

The Company leverages Unilever R&D's digital capabilities to fast-track innovations. For instance, in our Foods and Refreshment category we have adopted digital tools like MINERVA and PHAROS for fast-tracking product design and safety assessment. Our innovations were not restricted to product formulation alone. Our iconic tea brand Taj Mahal created a first-of-its kind billboard this year. The Taj Mahal Megh Santoor campaign won the Guinness world record for the world's largest environmentally interactive billboard. The billboard generated a rendition of the Raag Megh Malhar with the help of raindrops falling on it.

## A Vision for Tomorrow

The Company is focused on driving superior consumer and customer experience through personalised omni-channel journeys, intelligent analytics for better resource allocation, supporting the growth of digital commerce, traditional trade digitisation, and reimagining the digital supply chain. The Company has been continuously working towards building a robust food processing value chain in the country – one that would not only address the needs of millions of consumers but also ensure livelihoods for those across the food value chain.

## Empowering Communities: The Prabhat Initiative

Prabhat is the community development initiative of the Company that aims to create sustainable and inclusive communities. It contributes to a fairer, more socially and environmentally inclusive world while using HUL's scale for good. In the past decade, Prabhat has positively benefitted nearly 10 million lives across 21 States and 2 Union Territories. A thirdparty impact evaluation ranked the overall impact of all programmes combined as 'high' and rated Social Return On Investment (SROI) as 7X4.



## Geographical Footprint: A Nation-Wide Presence

We have 90 years of presence in the country, and 9 out of 10 Indian households use one or more of our brands. Our brands are present in over 9 million retail outlets spread across the country through a network of 3,500+ distributors, the backbone of our retail reach. We also help our retail partners to grow sustainably. The longstanding relationships with our customers are based on trust and mutual understanding. We continue to work with all our partners including, small family-owned stores to large, organised retail and e-Commerce, to serve the evolving needs of our shoppers. Our endeavour has always been to ensure that our brands are readily available wherever consumers shop.



- Owned factories
- Regional offices
- Corporate office

**9 out of 10**  
Households in India use one or more of our brands

**10**  
Direct to Consumer (D2C) websites

**>9 Mn**  
Total retail outlets reached

**35**  
Distribution hubs

**28**  
Owned factories

**2**  
Lighthouse factories



# A LEGACY OF TASTE THE K.C. DAS STORY

K C Das Pvt. Ltd., Kolkata, West Bengal based company founded in 1864, embarked on a journey that would redefine the Indian sweets landscape. The invention of the iconic Rossogolla by Nobin Chandra Das in 1868 marked a pivotal moment, setting the stage for a legacy of taste and innovation. Under the visionary leadership of K.C. Das, the company underwent a transformation, incorporating modern techniques while preserving traditional flavors.

Today, K.C. Das is more than just a brand; it's a cherished institution in Indian households. The company's diverse product range, spanning from the classic Rossogolla to contemporary delights, caters to a wide audience. With a strong foothold in India and a growing international presence, K.C. Das has solidified its position as a leader in the sweets industry.

## A Symphony of Growth and Achievement

K.C. Das' journey is marked by significant milestones that have propelled its growth. From its inception to becoming a household name, the brand has demonstrated resilience and a keen understanding of consumer preferences. Key achievements include:

- **Pioneering spirit:** The invention of Rossogolla and the early adoption of vacuum packing technology.
- **Expansion:** Geographical expansion and product diversification.
- **Innovation:** Modernization of production processes while preserving traditional flavors.
- **Recognition:** A string of awards and accolades affirming the brand's excellence.





## A Tapestry of Flavors: Products and Markets

K.C. Das boasts a diverse product portfolio encompassing over a hundred delectable sweets, savories, and seasonal delights. From the classic Rossogolla to the rich Gulab Jamun, the company offers a symphony of flavors to cater to diverse palates. The brand's strategic expansion has led to a pan-India presence, with a growing international customer base.



## Innovation, Sustainability, and Impact

K.C. Das has been a pioneer in the sweet-making industry. The introduction of steam-based cooking and the early adoption of vacuum packing technology showcased the brand's commitment to innovation. Moreover, the company's dedication to sustainability is evident in initiatives like the adoption of boilers.

Beyond product excellence, K.C. Das is committed to giving back to the community.

## A Symphony of Awards and Recognition

K.C. Das has garnered numerous accolades, reflecting its unwavering commitment to quality and taste. From being listed among the "Most Legendary Dessert Places" globally to receiving the prestigious GI tag for Banglar Rossogolla, the brand's achievements are a testament to its legacy.

## A Vision for the Future

With a rich heritage and a forward-looking approach, K.C. Das is poised to continue its legacy of taste and innovation. By expanding its global footprint and embracing emerging trends, the company aims to delight consumers worldwide while staying true to its roots.



# LT FOODS LTD.: A GLOBAL TASTE SENSATION

## A 70 year Legacy of Food

LT Foods Ltd.—where every grain is a testament to over 70 years of expertise! This Indian-origin global branded FMCG powerhouse began as a humble trading company in Punjab and has transformed into a global leader in specialty rice and rice-based foods. While further strengthening its presence in the core Basmati business, it has also made a significant presence in Organic Food & Ingredients and Ready-to-Eat (RTE) and Ready-to-Cook (RTC) segments. With a presence in 80+ countries, LT Foods brings unparalleled quality and taste to tables around the world.



### The Arora Brothers

**Mr. Vijay Kumar Arora** – Chairman and M.D., LT Foods Ltd.

First Row (From Left to Right):

**Mr. Surinder Arora** – M.D., LT Foods Ltd.

**Mr. Ashwani Arora** – M.D. and CEO, LT Foods Ltd.

**Mr. Ashok Arora** – President, Punjab Operations, LT Foods Ltd.

## Brand Story

From its roots in a small Punjab village to a global food empire, LT Foods Ltd. has built a legacy of excellence and innovation. Its flagship brands include DAAWAT®, one of India's most loved and consumed Basmati brands, Royal®, North America's No. 1 Basmati player and many more. It serves millions of households globally through its well-entrenched distribution network. LT Foods is known to blend tradition with modernity, delivering exceptional products that enhance every meal.

## Milestones



## Innovation, Sustainability & Initiatives

**Breaking the Mould with Innovation** In the ever-evolving food landscape, LT Foods is at the forefront of consumer engagement by continuously launching fresh and exciting products. With a keen eye on shifting consumer preferences, the company has introduced several game-changers. For example, the DAAWAT® Quick Cooking Brown Rice revolutionized convenience, while the DAAWAT® Sehat, enriched with vitamins and iron, caters to health-conscious consumers. The additions like the DAAWAT® Biryani Kit, DAAWAT® Cuppa Rice and Royal® Ready to Heat Rice showcase LT Foods' ability to adapt and lead in the convenience food segment. The latest innovation, DAAWAT® Quick Cooking Red Rice, and DAAWAT® Quick Cooking Black Rice, further highlights its commitment to catering to health enthusiasts. The company also formed a Joint Venture (JV) with Japan-based Kameda Seika to manufacture, market and distribute rice-based snacks, 'Kari Kari' in India.

**Sowing the Seeds of Sustainability** LT Foods is committed to making sustainability a fundamental aspect of its operations. The company recognizes that farmer welfare and environmental preservation go hand in hand. As a proud founding member of the United Nations-backed Sustainable Rice Platform (SRP), LT Foods is dedicated to promoting resource efficiency and sustainable practices within the rice industry. The company's Environment, Sustainability and Governance (ESG) goals focus on training farmers in regenerative agricultural practices, with an ambitious target of training 50,000 by 2025. Currently, over 17,000 farmers have already benefited from this initiative. In addition to its SRP efforts, LT Foods is on a mission to bring 2.5 lakh acres of farmland under organic cultivation by 2030, having already achieved 2.28 lakh acres. The company has also embraced ambitious plastic sustainability goals, achieving 100% plastic neutrality through Extended Producer Responsibility (EPR).

## Business Segments

- **Basmati & Specialty Rice:** Dominating with Daawat® and Royal®, bringing the finest rice to over 80 countries.
- **Organic Foods:** Pure and authentic, with products ranging from pulses, beans to ancient grains sourced from Asia and Africa.
- **Ready-to-Eat & Ready-to-Cook:** Recognizing the changing consumer preferences that are driven by changing lifestyles, tastes and preferences. LT Foods offers an array of convenient and delicious food products as well as Superfoods

## Global Operations

With a network of state-of-the-art facilities in Punjab, Haryana, MP, Houston, Rotterdam, and beyond, LT Foods Ltd. ensures top-quality production and distribution. Serving over 250,000 stores through 1,400+ distributors, LT Foods has a strong global presence in the food industry.





# Making a Difference: Corporate Social Responsibility (CSR) Initiatives

## VILLAGE VIBES



# Contribution to India's Food Processing Sector



## The Growth Catalyst

LT Foods has played a crucial role in advancing India's food processing sector, especially in the realm of consumer food and packaged speciality rice. With a legacy spanning more than 70 years, LT Foods' journey mirrors India's agricultural evolution. From its humble beginnings with a single rice processing mill in Punjab, the company has expanded to 8 state-of-the-art facilities in India and abroad, solidifying its position in the branded basmati segment.



## Bridging the Gap

LT Foods not only enhances farmer income but also contributes to their livelihoods through its comprehensive support programs. The company's robust business model ensures a consistent demand for paddy, offering stability and reliability to farmers. LT Foods' success story is featured in numerous studies, highlighting its role as a model of mutually beneficial agriculture and food processing.



## Global Presence, Local Impact

As a leading branded basmati company, LT Foods has significantly contributed to India's foreign exchange earnings and GDP growth. The company's direct employment of approximately 4,000 individuals and indirect support for countless others underscores its impact by increasing the disposable income of direct and indirect employees and creating a positive impact on the economy. LT Foods' commitment to quality and safety has established a strong reputation both in India and internationally, helping build trust in Indian processed food products.

## What's ahead?

LT Foods' transformative growth trajectory is backed by growing further the same momentum by investing in brands, increasing consumer penetration, making organic and inorganic acquisitions and expanding the product portfolio. This is enabled by expanding production, geographical reach and by adding efficiency at operational level. With planned capital expenditure of Rs. 700-800 crores over the next three years, the company is set to surpass a consolidated revenue of Rs. 11,000 crores. This investment reflects LT Foods' commitment to maximising stakeholder's return through delivery of finest food experience.

The future of food processing lies in creating tailored food solutions that resonate with local markets. LT Foods is investing in on-ground capabilities and international operations to enhance visibility, trust, and growth for Indian food brands. By focusing on value-added products and reducing food wastage, LT Foods is paving the way for India's food processing sector to make a significant impact both domestically and globally.

## Awards and Recognitions

-  **SKOCH Award, 2023:** SRP (WAPRO Project)
-  **FICCI Sustainable Agriculture Awards 2022:** Soil & Water Resource Conservation
-  **Top Brand:** Canstar Blue's latest dry rice ratings in Australia (December 2023)

## Vision for Tomorrow

LT Foods envisions itself as a global leader in speciality rice, rice-based foods, organic products, and complementary categories. The company's mission is to drive sustainable growth, make a positive societal impact, and generate value for all stakeholders.

Words from the Wise **Mr. Ashwani Arora – CEO and Managing Director (M.D.)**

"True success is measured by the value we generate for all our stakeholders. Through relentless innovation, uncompromising quality, and adherence to core values, LT Foods strives to create a thriving ecosystem where everyone—team members, partners, and consumers—benefits. Our goal transcends mere growth; it's about nurturing a sustainable future for all."

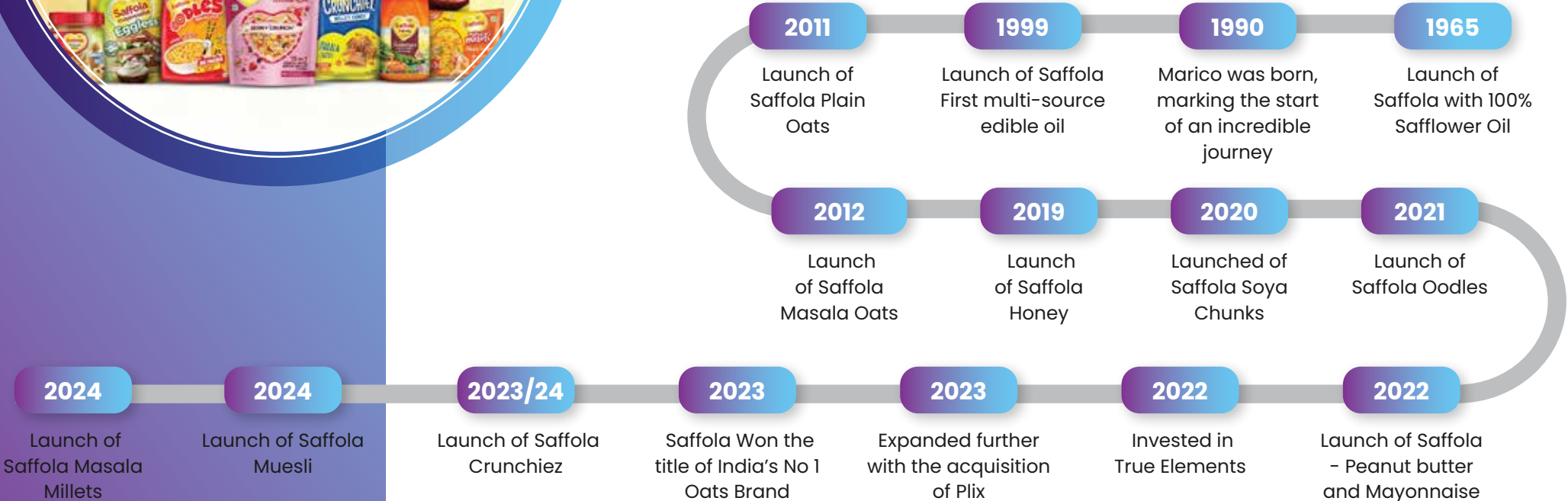
# MARICO: A KALEIDOSCOPE OF GROWTH

Marico, a leading FMCG powerhouse, traces its roots to the 1960s, emerging from the modest beginnings of Bombay Oil Industries. Under the visionary leadership of Harsh Mariwala, the company initiated operations in 1990, transforming into a modern consumer goods giant. With a strategic focus on brands like Parachute and Saffola, Marico embarked on a journey of diversification that would shape its future.

Today, Marico is more than just a company; it's a trusted name in Indian households. Its diverse product range, spanning hair care and styling, skincare, packaged foods, and edible oils, caters to a vast consumer base. With a strong foothold in India and an expanding global presence, Marico has become synonymous with quality and reliability.



## Marico's Food Journey





# Saffola Journey

## 'Better for you' innovations with taste-first approach

Saffola, an iconic brand from Marico, one of India's leading consumer product companies, has been innovating since its launch in 1965. Saffola's journey in the dynamic market has been driven by strategic foresight and adaptation. We bridge the gap by offering "better for you" products with a "taste first" approach, resonating with Indian consumers. Leveraging strong brand equity and evolving trends, we've successfully expanded this category.

## Saffola Edible Oil

Saffola is the pioneer and leader in the Multi-Sourced Edible Oils (MSEOs) segment in India. Being healthy requires conscious attention to your well-being, and Saffola, a pioneer in heart health, offers a variety of oils designed to seamlessly incorporate health into your lifestyle. Each oil is crafted to meet specific health needs, focusing on an optimal fatty acid ratio (MUFA:PUFA) for better health management. Fortified with Oryzanol to help manage cholesterol, Saffola oils have a higher smoke point and use LOSORB technology to reduce oil absorption. Additionally, enriched with vitamins and antioxidants, they suit all cooking styles. Saffola actively promotes heart health through initiatives like 'Step-Up For Your Heart' and partnerships with leading institutions.

## Oats and Millets

Saffola, India's leading oats brand, has built a 10-year legacy in the fibre-rich wholegrain oats category. Recognizing Indian consumers' taste preferences, Saffola introduced savoury oats by incorporating Indian spices, making it more appealing to local palates. Dedicated to providing 'better for you' products, Saffola offers convenient, wholesome, and affordable food options. With millets, ancient gluten-free grains known for their health benefits and environmental sustainability, Saffola has created innovative products like Muesli, Masala Millet, and Crunchiez. These offerings promote healthier eating and align with the 2023 International Year of Millets, supporting the government's push for 'Sri Anna' in daily diets.

Saffola's expansion into categories like Soya, Honey, Peanut Butter, and Oodles targets fast-growing markets, broadening its reach. Key innovations include Saffola Muesli, offering dairy-inspired flavors like Berry, Kesar, and Chocolate for a crunchy breakfast, and Crunchiez, a bold entry into the healthy snacking space. With a unique cone shape and millet goodness, Crunchiez caters to the rising demand for guilt-free snacks among younger consumers.

## In conclusion:

Saffola is dedicated to innovating in the healthy snacking category, by offering products that prioritize taste and health. In line with 'better for you' offering, all Saffola products are free from maida, palm oil, artificial colors and preservatives ensuring both quality and consumer well-being. Saffola strives to stay at the forefront of consumer needs, promoting overall health and well-being through continuous innovation.



## A Decade of Dominance

Marico's journey is a testament to its entrepreneurial spirit and adaptability. From a modest beginning in 1990, the company has scaled unprecedented heights.

- During FY 23-24, Marico recorded a Consolidated turnover of INR 96.5 billion (USD 1.2 billion) through its products sold in India and International markets.
- **Global Footprint:** Expansion into 25 countries, touching the lives of over a billion consumers.
- **Product Powerhouse:** A diverse portfolio of over 30 brands catering to varied consumer segments.

## Nourishing India, Transforming Lives

Marico's commitment to India's well-being is evident in its product range.

- **Saffola's Saga:** From a heart-healthy oil to a complete wellness brand, Saffola has captured the nation's pulse.
- **Digital First:** Investments in brands like Beardo and Plix showcase Marico's understanding of the evolving consumer.

## Awards and Accolades: A Testament to Excellence

Marico's journey has been punctuated by numerous accolades, including:

### Marico's Awards & Recognitions: 2023-2024

- 🏆 **World Food India 2023:** Listed among "Brands That Shaped Indian Kitchens" in the MoFPI booklet.
- 🏆 **Top 15 Most Desirable FMCG Companies 2023:** Honored by Unstop (formerly Dare2Compete).
- 🏆 **Best Employer of India 2023-24:** Awarded by Kincentric for excellence in unlocking change and driving results.
- 🏆 **FSSAI Recognition:** Celebrated for capacity development and training in food safety.
- 🏆 **60th SEA Awards:** Secured the highest accolade for Coconut Oil Export.
- 🏆 **Sustainable World Conclave 2023:** Ranked among the "Top 3 Sustainable Companies in FMCG" by Businessworld.
- 🏆 **Parachute Kalpavriksha Foundation:** Won 1st place in Social Responsibility with a 7-Star Rating at the 9th IBPC.
- 🏆 **ET NOW Best Organizations for Women 2024:** Recognized for championing women's empowerment.
- 🏆 **LinkedIn Top Companies 2024:** Honored as one of the best companies on LinkedIn.
- 🏆 **e4m Prime Time Awards 2024:** Crowned 'Advertiser of the Year' at the 10th edition.
- 🏆 **Top 10 Most Desirable FMCG Companies 2024:** Featured by Unstop as a top FMCG employer.

# Innovation, Sustainability, and Impact

## Sustainable Solutions

Marico's SAMYUT framework guarantees ethical sourcing and a sustainable environment for partners. Aligned with its Sustainability 2.0 goals, Marico aims for net-zero emissions by 2040, with 67% of its energy in India from renewables. The Perundurai facility, carbon-neutral since FY20, uses 100% renewable energy. The brand also tackles carbon footprint through packaging and formulation projects. As a founding member of the India Plastic Pact, Marico is dedicated to reducing plastic waste, promoting recycling, and enhancing sustainable packaging.



## Community Impact

For the past 6 years, Marico has been collaborating with FSSAI on the Eat Right India movement, supporting public health through programs aligned with Ayushman Bharat and POSHAN Abhiyaan. In FY22, it engaged 100 schools, 58 campuses, and 29 places of worship, promoting healthy eating and making a positive impact on communities across the country.



## Innovative Pioneers

Innovation drives growth and market leadership. From the groundbreaking Saffola oil in the 1960s to today's market-leading Saffola Masala Oats, this brand continually sets the standard. Expansions include Saffola Soya Chunks, Munchiez, Muesli, and new additions like Saffola Oats Gold and Masala Oats Karara Crunch, ensuring tasty, nutritious options for modern consumers.



# A Vision for the Future

## Leadership Vision

Mr. Saugata Gupta, MD and CEO-Marico Limited "Today, we stand at the threshold of a remarkable era – one where India's food processing sector is set to emerge as a global leader. Marico, as one of India's leading consumer products companies, has been making concerted efforts towards pioneering several innovations in multiple Foods categories. We have established a legacy of trust and continue to leverage consumer insights to meet the diverse tastes of Indians today, with our "better for you" food products under the Saffola range, promoting healthy eating without compromise. Through True Elements, we offer a wide range of unique products that push the envelope in healthy foods. We have taken this commitment a step further by moving to a more holistic health living philosophy through the strategic investment in the plant-based nutraceutical brand – Plix. We are committed to paving the way for a future where food is the foundation of global health, happiness, and prosperity."

Mr. Vaibhav Blanchawat, Chief Operating Officer, India & Foods Business, adds that our food business strategy is deeply consumer-centric. He emphasizes the development of products that strike the perfect balance between health, taste, and convenience, aligning with the evolving preferences of Indian consumers. By understanding consumer needs and trends, Blanchawat ensures that our offerings resonate with the Indian palate. He also highlights our extensive distribution network, which makes these healthy and delicious options accessible to everyone, from urban centers to rural areas.



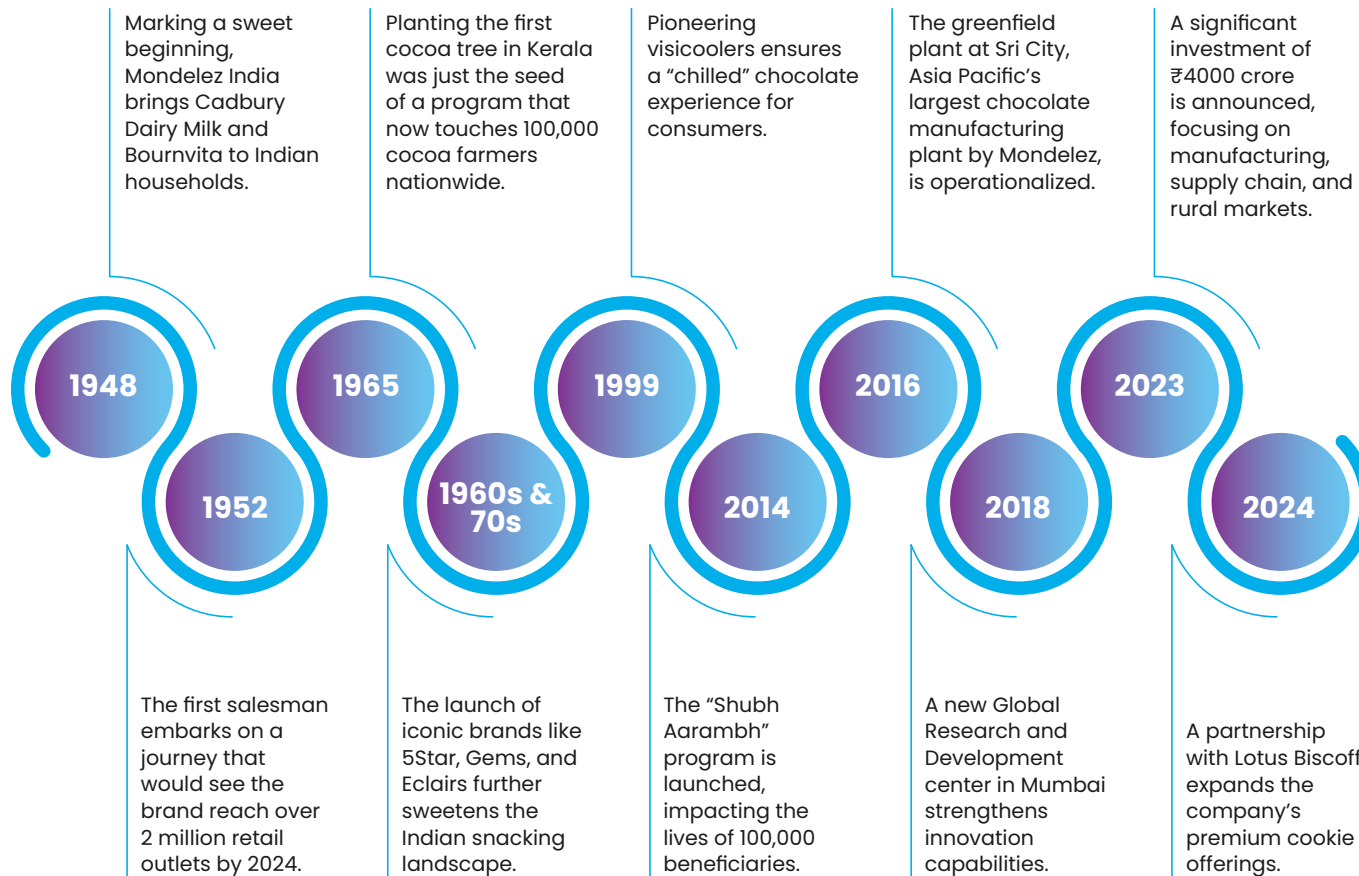


# UNVEILING A LEGACY OF DELICIOUS MOMENTS MONDELEZ INDIA'S STORY

## A 76-Year Journey of Sweet Success

Mondelez India, a name synonymous with chocolates in India, boasts a rich heritage dating back to 1948. Formerly known as Cadbury India Ltd., the company is now a vital part of Mondelēz International, a global snacking powerhouse. From introducing iconic brands like Cadbury Dairy Milk and Bournvita to empowering over 100,000 cocoa farmers, Mondelez India's story is one of continuous innovation and commitment to delighting consumers.

# Milestones that Matter



**Mr. Samir Jain,**  
Managing  
Director,  
Mondelez India

## Beyond Chocolates A World of Delicious Experiences

The company made its debut in India in 1948 with Cadbury Dairy Milk and Bournvita, quickly becoming a top player in the country’s chocolate market. As a member of Mondelez International, it boasts a portfolio of beloved brands, including Cadbury Dairy Milk, Cadbury Dairy Milk Silk, Cadbury Celebrations, Cadbury Bournville, Cadbury 5Star, Cadbury Perk, Cadbury Fuse, Cadbury Gems, Cadbury Bournvita, Tang, and OREO, among others.

Headquartered in Mumbai, the company operates sales offices in New Delhi, Mumbai, Kolkata, and Chennai. It has manufacturing facilities in Maharashtra, Madhya Pradesh, Himachal Pradesh, and Andhra Pradesh, along with a global R&D Technical Centre and Global Business Hub in Maharashtra. Its extensive distribution network spans across the country.



“India is a priority market for us in the region and we continue to invest in growing our business and driving consumer love for our brands. We have invested and will continue to drive investments in our manufacturing capabilities, strengthening our route to market including cold chain and expansion into rural, and innovate to meet growing consumer needs.”

**Deepak Iyer**

EVP & President, AMEA region, Mondelez International

## The Giant’s Game-Changers Innovation, Sustainability, and Social Impact



### Innovation

The brand has evolved from a pioneer in the chocolate category to a leader in snacking, driven by groundbreaking innovations. The focus is on expanding into new categories and forging strategic partnerships. The commitment to consumer choice fuels ongoing evolution, ensuring offerings meet shifting preferences.



### Digitization

Leveraging ‘personalization at scale,’ the giant utilizes digital marketing to precisely target and engage consumers. Cloud technology and IoT enhancements improve core apps and network capabilities. Innovations such as autonomous vehicles, AI for safety, and AR for onboarding elevate the employee experience and operational efficiency.



### Sustainability

At the heart of the Mondelez’s strategy is a robust commitment to sustainability. The ‘Cocoa Life’ program, which benefits 100,000 cocoa farmers, is a testament to this dedication. The giant’s Indian plants use renewable energy, and packaging is 98% recyclable. The recent agroforestry project in cocoa regions aims to enhance biodiversity, support farmers, and address climate change.



### CSR

The giant’s flagship CSR initiative, Shubh Aarambh, has positively impacted over 100,000 lives by improving nutrition and health among children in key locations. Partnering with 200 health centers and integrating nutrition education into schools, Shubh Aarambh aligns with the Ayushman Bharat program and FSSAI’s Eat Right Schools initiative to promote nationwide health and wellness.



## Award-Winning Brilliance

- 🏆 **World Economic Forum's Digital Lighthouse Award:** Recognized for outstanding use of digital technologies in manufacturing at the Sri City factory.
- 🏆 **Cannes Lions Awards:** Achieved Gold, Bronze, and Silver Lions for exceptional marketing creativity.
- 🏆 **Effie Awards:** Secured this prestigious award for effective marketing strategies.
- 🏆 **EMVIES Awards:** Honored for excellence in media effectiveness.
- 🏆 **IDMA Awards:** Received this top accolade in direct marketing.
- 🏆 **Digital Excellence Awards:** Celebrated for cutting-edge digital strategies.
- 🏆 **Media Advertising Awards:** Recognized for impactful and innovative media campaigns.

## Contribution to India's Food Processing Sector

Since its inception in India in 1948, Mondelez India has been a cornerstone of the nation's industrial growth, celebrating 76 years of innovation and expansion. Key contributions include:

### Four Modern Plants

Mondelez India operates state-of-the-art facilities in Maharashtra, Madhya Pradesh, Andhra Pradesh, and Himachal Pradesh, boosting regional development.

### Mumbai Global Business Hub

One of Mondelez India's three global hubs, providing Information Systems and Business Process Excellence services.

### Major Investment

In 2023, Mondelez India announced a ₹4000 crore investment to upgrade and expand manufacturing capabilities over the next four years, enhancing quality and streamlining supply chains.

### Sri City Facility

Mondelez India's largest manufacturing plant in Asia Pacific, launched in 2016 with an investment of over \$190 million.

### Global Technical Center

Established in Thane, Maharashtra in 2018 with a \$15 million investment, focusing on new product development, technologies, and productivity.

### Workforce

Employing over 3,500 professionals dedicated to excellence and innovation.

### Cocoa Life Program

Mondelez India's program engages with over 10,000 cocoa farmers, emphasizing the empowerment of women and tribal communities to drive sustainable development.

## Future Forward

Mondelez India is committed to building a more sustainable future. Through investments in upgrading plants and talent, the company aims to capitalize on rural markets and drive long-term growth. Their strategic partnership with Lotus Biscoff is a prime example of their focus on expanding their portfolio and reaching new audiences.

Mondelez India's story is one of innovation, social responsibility, and a love for snacking. They remain committed to "Snacking Made Right" for generations to come, ensuring a delicious journey for both consumers and communities.



# MOTHER DAIRY: 50 YEARS OF NOURISHING INDIA

## A Legacy Rooted in the White Revolution

Born out of the visionary 'Operation Flood' initiative in 1974, Mother Dairy has been a cornerstone of India's dairy sector for over five decades. As a wholly-owned subsidiary of the National Dairy Development Board (NDDB), the company has played a pivotal role in transforming India from a milk-deficient nation to a global dairy powerhouse.

Under the expert leadership of Chairman Dr. Meenesh Shah and Managing Director Mr. Manish Bandlish, Mother Dairy has made significant strides in expanding its horizon aimed towards supporting the farmer community and consumers alike. The company's portfolio also encompasses a wide range of offerings, including the popular 'Dhara' edible oils and the fresh produce brand, 'Safal'. This diversification has solidified Mother Dairy's position as a leading F&B player in India. Mother Dairy, for the past 5 decades, has harnessed the power of farmer-based institutions to deliver a range of delicious products to every household.

A circular graphic with a blue border containing a photograph of a modern, multi-story white building. Overlaid on the image is the Mother Dairy logo, which consists of a blue shield-like shape with a white border containing the words "MOTHER DAIRY" in white, serif, all-caps font. Below the logo is a white rectangular box with blue text.

MOTHER  
DAIRY

From Village to Nation  
A Dairy Odyssey

# A Symphony of Growth

## Revenue Rhapsody

With a turnover soaring from Rs. 10,420 crores to Rs. 15,037 crores in just a few years, Mother Dairy's financial performance is a symphony of success.

## Milk Magic

With an astounding capacity to process around 10 million liters of milk daily, and a manufacturing capacity of 2 million kg of dairy products per day.

## Not just milk

The brand boasts a capacity to handle around 300 MT of fresh fruits & vegetables daily.

## National Reach

Serving a vast consumer base across India, Mother Dairy's footprint is as expansive as the nation itself.



# A Basketful of Goodness

Mother Dairy's product range is a feast for the senses

## Dairy Delights

From milk to delightful ice creams, Mother Dairy offers a splendid dairy experience.

## Oil Essentials

The Dhara brand brings the goodness of edible oils to every kitchen.

## Fresh Finds

Safal's fresh fruits, vegetables, and frozen delights are a consumer favorite.



# Innovation, Sustainability & Initiatives

## The Dairy Way

Mother Dairy has been a pioneer in the dairy industry, consistently driving innovation.

### Pioneering Product

Introduced Token Milk, the oldest form of branded loose milk in India, with plastic-free packaging.

### Packaged Cow Milk

First to create the packaged cow milk category in India.

### Diverse Offerings

Leads in dairy products including ice creams, Mishti Doi, artisanal Kulfis, ready-to-serve custard, probiotic dairy beverages, and curds.

### Fruit & Vegetable Retailing

'Safal' was the first to organize fruit and vegetable retailing in India, in 1986

### Packaging Innovation

First to launch edible oils in tetra pak with Dhara.

### Quality Standards

Significant advancements in fatty acid profiling for milk purity, with standards adopted by food regulators.

## Patents

- Detection of Maltodextrin in milk
- Detection of Sorbitol in milk

## Environmental Safety

- **Extended Producer Responsibility:** First in the dairy sector to obtain CPCB registration for EPR.
- **Plastic Waste Neutral:** Achieved by recycling or co-processing an equivalent amount of plastic waste used in product packaging annually.

## CSR Initiatives

- **Gift Milk Program:** Provides 200 ml of fortified flavored milk to children in government schools through the NDDB Foundation for Nutrition, supporting enhanced nutrition.

## Victory Feathers in the Hat!

Mother Dairy's excellence has been recognized with numerous awards:

**2008**

- 🏆 **Best Designed Product Award:** Mother Dairy Nutrifit received the Best Designed Product award at the 2008 IDF Marketing Awards in Mexico.

**2022-2023**

- 🏆 **Silver Award for Employment:** Conferred with the Silver Award for two consecutive years (2022 & 2023) by Shri Rajnath Singh, Hon'ble Minister of Defence, Govt. of India, for its contributions to ex-servicemen employment at the Armed Forces Flag Day CSR Conclave 2023.
- 🏆 **Happiest Workplaces Award 2022:** Recognized by BWPeople.in and Happy+ with the Happiest Workplaces Award 2022 during the Happiest Workplaces Awards and Summit.
- 🏆 **CSR Excellence:** Honored at the 10th National CSR Summit 2022 by Shikhar Organisation for Social Development, in association with UN-Global Compact Network India, for exemplary contributions to sustainability.
- 🏆 **Dairy Champion & Product Innovator:** Won "Dairy Champion of the Year" and "Product Innovator of the Year (Custard)" at the India Dairy Summit & Awards 2023, organized by SYNEX Group.



# MTR FOODS (1924): A CENTURY OF FLAVOR

## From Coffee House to Culinary Giant

- **Parent Firm:** Orkla India Pvt Ltd (based in Norway)
- **Key Executives**



**Mr. Sunay Bhasin**  
MTR Foods  
CEO

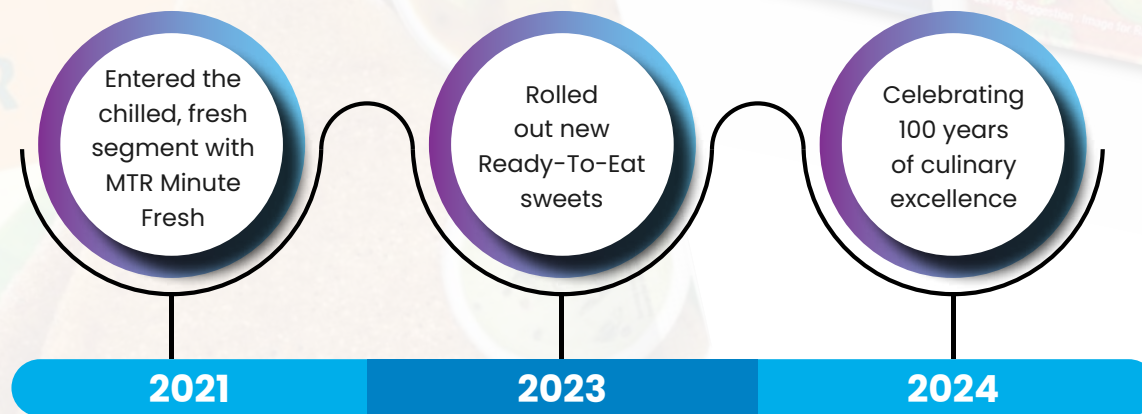
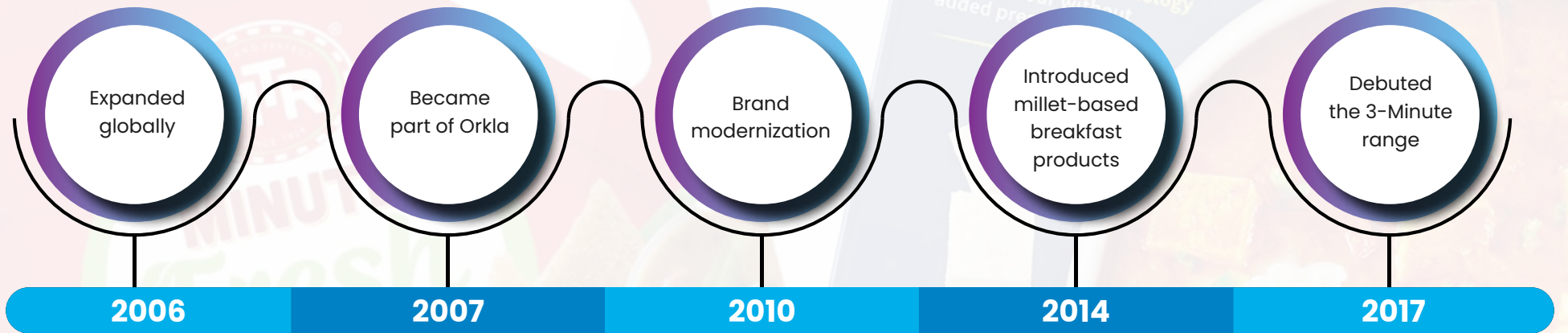
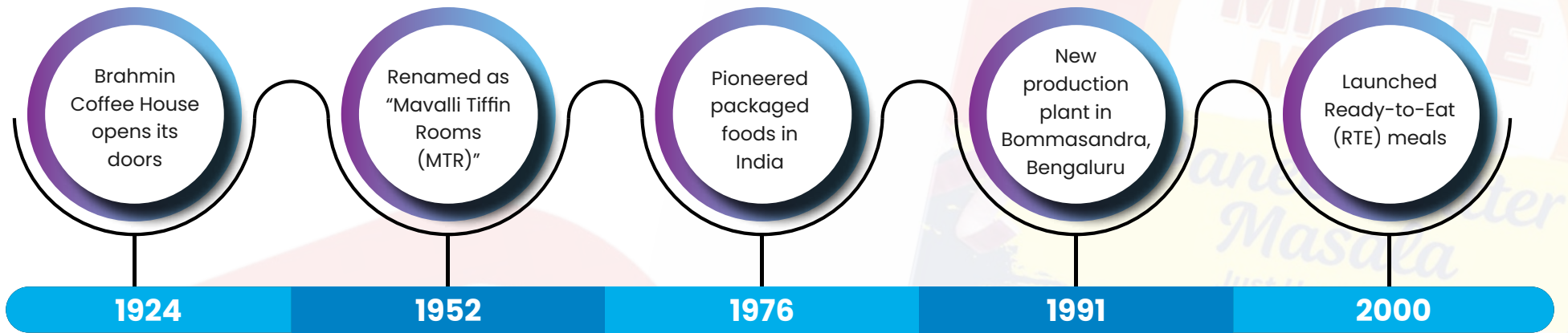


**Mr. Sanjay Sharma**  
Orkla India  
CEO

**Where Tradition Meets Innovation!**

What started as a humble Coffee House has evolved into a global food powerhouse. MTR's journey from serving local delicacies to offering a range of iconic products is a testament to its commitment to authentic flavors.





## Product Palette

- **Spices & Masalas:** Sambar Powder, Puliogare Masala, Turmeric Powder, Masala Bisibelebath and Masala Rasam Powder
- **Sweets:** Gulab Jamun Mix, Ready-to-Eat sweets
- **Ready-to-Eat Meals:** Curries, Rice dishes
- **Breakfast Mixes:** Rava Idli Mix, Upma Mix
- **Beverages:** Badam Milk
- **Chilled Products:** Batters, Indian Breads
- **Specialty Items:** 3-Minute Breakfast range



## Sustainability and Innovation: The MTR Way

### Product Innovation

Through its Cuisine Centre of Excellence, MTR creates and perfects recipes that reflect both tradition and modern consumer needs. The brand boasts a collection of 3,000+ recipes, bridging old-world flavors with today's convenience.



### Environmental Commitment

MTR's Bengaluru factory operates on 99% renewable energy, and we are on a path to net zero emissions by 2045. The giants is also striving to become water-positive by 2030, with a current replenishment capacity of 40 million liters

### CSR Impact

Partnered with Akshaya Patra Foundation, serving 1.3 million mid-day meals to support children's nutrition and education.



# Spicing Up India's Food Processing Scene

- **Industry Impact:** As pioneers in spices and packaged foods, MTR has played a key role in shaping both local and global food cultures through R&D and innovations.
- **Economic Contribution:** Directly and indirectly supporting over 5,000 families, enhancing local economies, and boosting India's exports with a presence in 42 countries.

## Looking Ahead

- **Strategic Focus:** Investing in advanced food processing and packaging technologies, expanding market reach, and enhancing product quality.
- **Future Trends:** Leading the way in spices and masalas, delivering authentic taste, and growing our global footprint.

MTR continues to blend rich heritage with cutting-edge innovation, redefining the food and beverage landscape on a global scale.



## Vision with a Dash of Tradition

"As a 100-year-old brand and proud custodians of local food and culture, we have stayed true to 'authenticity of taste' that defines our core. We have been innovating continuously and consistently, providing consumers with the same delightful taste and timeless flavors built on secrets handed down through generations.

The journey that MTR has taken is an intertwining of time-honored wisdom and relentless innovation, and today's MTR is all about Rooted contemporariness. We have diversified our offerings to cover all meal occasions, across multiple formats and categories to resonate with our consumers who are seeking authentic yet convenient products that are more in tune with their lifestyle."



# NEKKANTI SEA FOODS: RIDING THE WAVES OF SUCCESS

## From Shore to Soar...The Growth Story

Born along the Andhra coast, founder Nekkanti Seetha Ramachandra Murty began as a small seafood trader. His journey transformed Nekkanti Sea Foods from a humble trader in 1983 into an industry titan with cutting-edge facilities. With a keen focus on aquaculture and quality, Nekkanti now reigns as one of India's leading seafood exporters.

## Captain's Vision: Charting New Waters

Founder Nekkanti Seetha Ramachandra Murty's mantra, "Quality and sustainability above all," continues to guide the company. Nekkanti's leadership is laser-focused on global expansion, technological innovation, and leaving a positive community footprint.



**N.S.R. Murty**  
Founder



**Venkat Nekkanti**  
Managing Director



**Nagesh Motamarri**  
Finance Director



**Mahesh Nekkanti**  
Joint Managing  
Director

## What's Cooking? Core Business Activities

Nekkanti's offerings include premium shrimp products like PDTO, PDTailoff, Butterfly Peeled & Deveined, Nobashi, and Par Fried Breaded Shrimps. Exporting primarily to the U.S., they proudly serve major retailers such as Walmart, Sam's Club, and Kroger.

## Reel in Innovation: Sustainability at the Core

Nekkanti leads with cutting-edge product innovation and sustainability. The first in India to earn certifications like ASC, BSCI, SMETA, and GLOBAL GAP, the company supports eco-friendly practices and takes pride in its CSR efforts that uplift local communities.

## Trophies on the Tide

**Certifications:** HACCP, BRC, BAP, ASC, IFS

**Awards:** Recognized by the Central and State Governments, MPEDA, and the Chamber of Commerce for outstanding contributions.

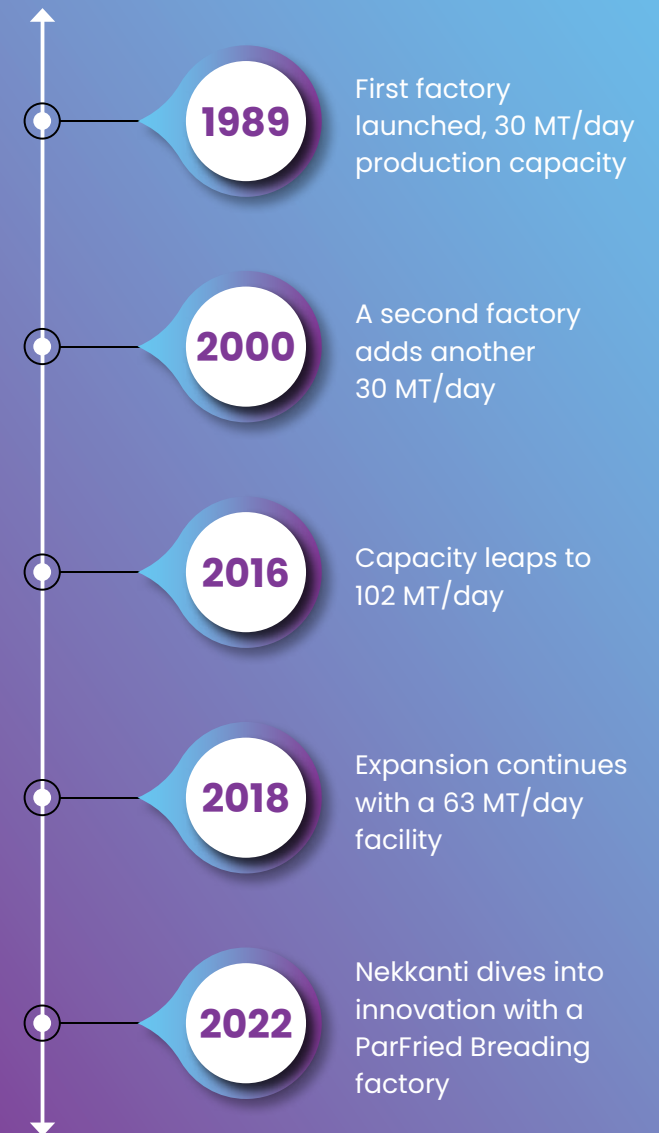
## Net Gains: Contribution to India's Food Sector

Nekkanti Sea Foods has played a vital role in shaping India's food processing industry, creating jobs, driving exports, and enhancing India's global footprint as a seafood powerhouse.

## The Future Horizon

Nekkanti is set to sail toward new markets, expand product lines, and up its sustainability game. With eyes on innovation and a heart for the environment, the company is ready to dive deeper into the future of seafood.

## Milestones that Made Waves



# BREWING SUCCESS: NESTLÉ INDIA AT A GLANCE

## An Epic Growth Story

Nestlé began trading in India in 1912 as Nestlé Anglo-Swiss Condensed Milk Company (Export) Limited importing and selling products in the Indian market. Thereafter, steadily building factories, empowering farmers, and entering Indian homes with its beloved products like MAGGI, NESCAFÉ, and KITKAT. Sanand factory, the ninth 'temple of excellence' of Nestlé India, inaugurated in 2021, is a shining beacon of innovation and sustainability. Today, 99% of Nestlé India's products are proudly made in India!

## A Strong Network, A Growing Market

Nestlé India's expansive network includes over 280,000 farmers, 4,600 suppliers, and 5.2 million retail outlets across India. With such vast outreach, the company ensures high-quality products reach even the most remote corners.

## Key Markets

- Present across **28 states** and **8 UTs** across India
- Exports to **25 countries**



**Nestlé**

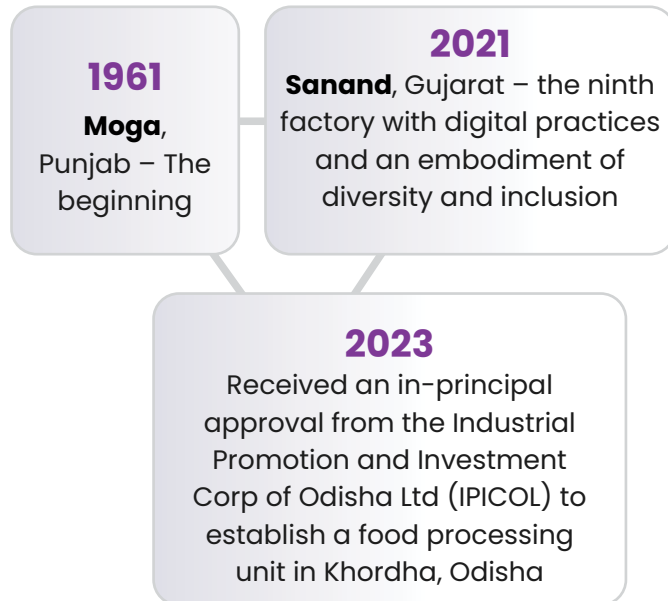
Good food, Good life



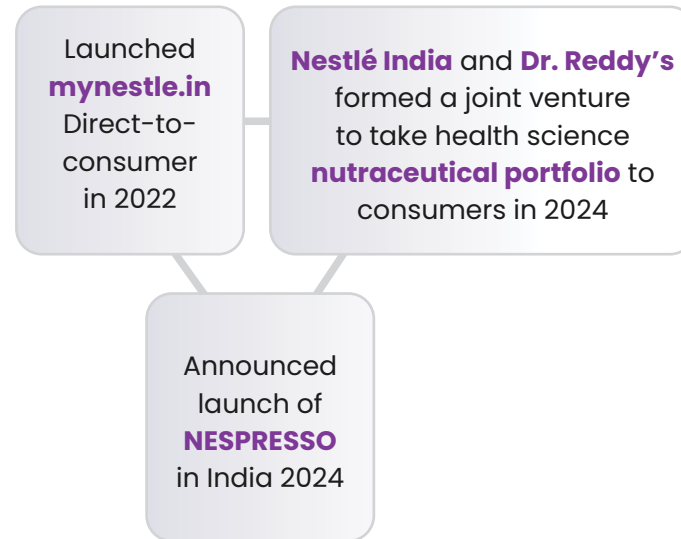
## Milestones That Matter

Nestlé India is more than just a company; it's a network that touches millions of lives through employment, partnerships, and innovation in product offerings.

### Factories and Growth



### Recent Milestones



## Powering India's Food Processing Revolution

Nestlé India plays a key role in the rapidly growing food processing sector, contributing to modernisation and sustainable growth. With a workforce of 8,900 across 9 factories, 4 branches, and its head office, the company is heavily invested in fueling innovation and expansion.

Nestlé India achieved double-digit sales growth in FY2024, with India now the largest market for **MAGGI** and second-largest for **KITKAT**. The company partners with 80,000 dairy farmers, 1,500 spice farmers, 5,000 coffee farmers, and more than 10,000 distributors and re-distributors to ensure safe, high-quality products reach consumers nationwide.

## A Diverse Product Portfolio

Nestlé India's offerings span across four main categories:

1. Milk Products & Nutrition – **40.7%** contribution to sales
2. Prepared Dishes & Cooking Aids – **30.4%** contribution to sales
3. Confectionery – **16.5%** contribution to sales
4. Powdered & Liquid Beverages – **12.4%** contribution to sales

With a national footprint across all 28 states and 8 union territories, Nestlé India continues to serve up quality products to millions of consumers. Exports to 25 countries also extend its reach beyond borders.



# Fueling Innovation and Sustainability

Innovations for India: Nestlé India launched over 140 products in the last 8 years, addressing India's evolving tastes and dietary needs. From millet-based products to plant-based proteins, Nestlé continues to redefine nutrition with science-backed solutions.

## Sustainability in Action

- Eight factories are now entirely coal-free
- Accelerated installation of anaerobic biodigesters to reduce GHG emissions
- Positive impact on 14 million lives through initiatives in rural development, nutrition, water, and sanitation.



## A Trophy Cabinet flowing with Excellence

Nestlé India's commitment to excellence, innovation, and sustainability continues to be acknowledged across diverse domains. Here are some of the accolades that have recently celebrated Nestlé India's stellar achievements:

- 🏆 **Supply Chain & Logistics Excellence Award 2023** by the Confederation of Indian Industry (CII)
- 🏆 **DEI Excellence in People Practices** at the Spark Inclusive Leadership Summit
- 🏆 **Environment Leadership Award** for Nestlé Tahliwal, presented by the Chief Minister of Himachal Pradesh
- 🏆 **National Awards for Manufacturing Competitiveness:**
  - 🏆 **Gold** for Pantnagar Factory
  - 🏆 **Silver** for Sanand Factory
- 🏆 **Best CEO – FMCG** award at **Business Today MINDRUSH Awards**, bestowed upon Mr. Suresh Narayanan
- 🏆 **People-Focused CEO of the Year to Mr Suresh Narayanan**, awarded by **The Economic Times**
- 🏆 **MRSI Golden Key Award** to Nestlé India's Consumer Insight Team
- 🏆 **Food Safety Excellence** award to Nestlé India's Samalkha team at CII's 14th Food Safety Awards
- 🏆 **6 Prestigious EFFIE Awards:**
  - 🏆 3 for **MAGGI**
  - 🏆 2 for **NESCAFÉ**
  - 🏆 1 for **CEREGROW**
- 🏆 **AskNestlé** bagged 4 accolades at the DMA Asia Echo & DMA Sparkies Awards
- 🏆 **Best Supply Chain, Logistics, and Distribution Company of the Year** at **Bharat Logistics and Supply Chain Conclave & Awards 2024**
- 🏆 Recognized as **POSH VANGUARD** at the **POSH Conclave & Excellence Awards 2024**

Nestlé India's award-winning trajectory highlights not just its operational and logistical prowess but also its leadership in sustainability, inclusivity, and food safety.

# Voices of Leadership: A Vision for the Future

“We have been a part of India’s growth story for over 112 years. Our 9 factories, and the 10th one on the anvil, are a testament to our commitment to India. Our journey rests on the heroic services of our 8,900 employees, 10,000 distributors and redistributors, and 2,80,000 farmers making our products available to millions. Guided by our heartbeat, which is encapsulated in Purpose, People, Partnerships, Planet and Performance, we remain dedicated to the ‘Make in India’ initiative.”



**Suresh Narayanan**  
Chairman and Managing Director

“We strive to create a positive impact on society by leveraging our expertise and resources. We remain committed to being a force for good by investing in initiatives around nutrition awareness, rural development, water and sanitation, environment, livelihood, and education.”



**Sanjay Khajuria**  
Director of Corporate Affairs & Sustainability

“We continue to work towards strengthening our distribution network, especially in RUrban markets. Our network has enabled us to reach consumers even in the most remote corners of the country.”



**Sushrut Nallulwar**  
Director of Sales

“We are invested in bringing science-backed innovations to our portfolio and unlocking healthier and happier lives for all, through the power of nutrition.”



**Vineet Singh**  
Director of Nutrition

**The future is bright, and Nestlé is committed to making every moment count for consumers across the nation.**

## India’s Next Big Leap

As Nestlé looks toward the future, India’s rich consumer army provides an exciting frontier. With a population of over 1.4 billion, growth is expected to be driven by premiumization, health consciousness, innovations, and expanding markets in both urban and rural sectors.

### Evolving Consumer Landscape

Urban and rural consumers, from Gen Z to the ageing population, are increasingly focused on personal well-being and investing in themselves. This shift offers immense opportunities for growth across diverse demographics.

### Premiumization Leading the Charge

Premiumization and new category adoption are key growth drivers, especially in India’s top 100 cities. Affluent consumers are willing to invest in value-added and super-premium products, creating new market segments.

### Rising Demand for Nutritional Products

Health-conscious consumers are prioritizing nutrition, sparking demand for millet-based foods, plant-based proteins, healthy snacks, and science-backed ageing products. The focus on healthy ingredients continues to rise.

### Human-AI Collaboration

AI is revolutionizing the industry, enhancing raw material sourcing, quality control, and digital traceability. It also improves customer engagement, product development, pricing, and personalized shopping, complementing human talent without replacing it.



# TATA CONSUMER PRODUCTS

## From Tea Leaves to FMCG Giant

Tata Consumer Products (TCP) is a powerhouse in the Indian FMCG (Fast Moving Consumer Goods) sector. Its journey began in 1962 with a cup of tea, and today, its diverse portfolio caters to millions of households across the globe.

## Star-Studded Leadership Team

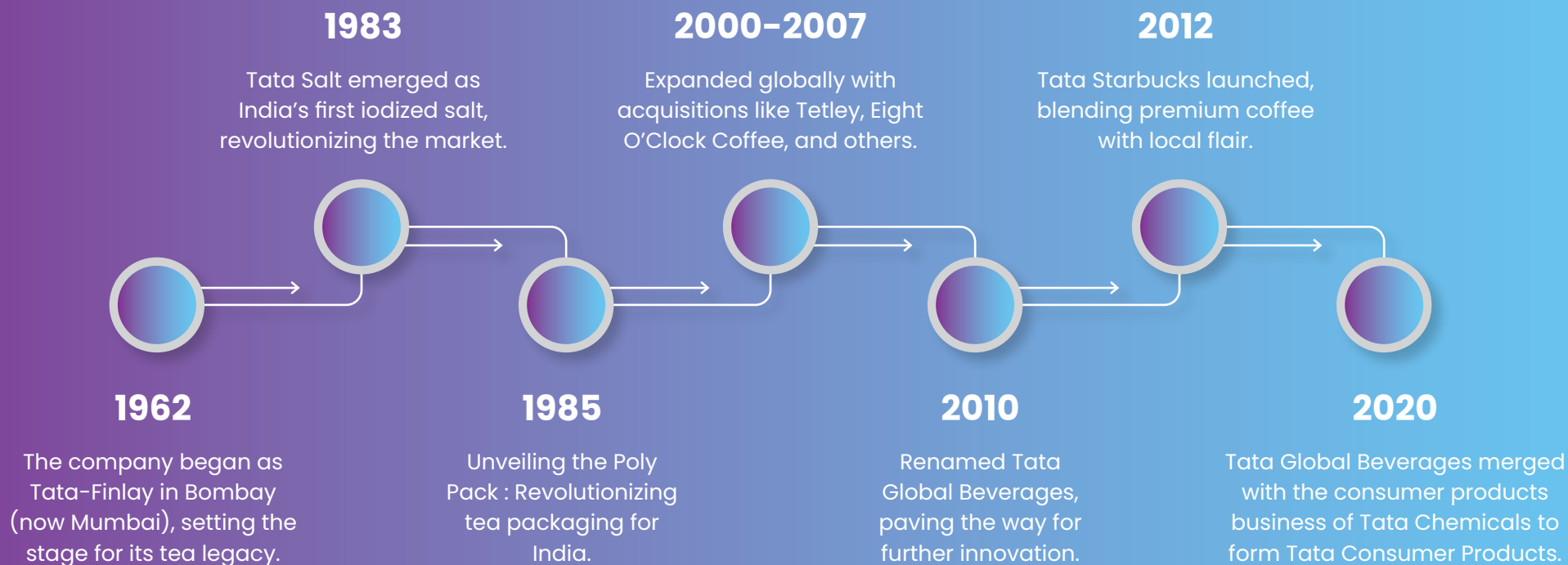
**Board of Directors:** Led by N. Chandrasekaran (Chairman) and featuring key figures like Sunil D'Souza (Managing Director & CEO) and Ajit Krishnakumar (Executive Director & COO).

**Executive Leadership:** Includes Ashish Goenka (CFO), Tarun N P Varma (Global Chief HR & Sustainability), and Gharry Eccles (President - International Business), among others, who drive both global and local strategies.

## Headquarters and Parent Firm

- **Headquarters:** Tata Consumer Products is based at 11/13, Botawala Building, Fort, Mumbai - 400 001.
- **Parent Firm HQ:** Tata Sons Private Limited, located at 24, Homi Modi St, Kala Ghoda, Fort, Mumbai - 400 001.





## Leadership Vision Empowering Impact with 'One Tata'

"At Tata Consumer Products Limited, we unite the Tata Group's principal food and beverage interests under one dynamic umbrella. As part of the 'One Tata' strategy this will help simplify, synergize and scale the business to create a significant impact. This strategic consolidation gives Tata Consumer Products the advantage of being able to drive a much greater impact from India to the world.

Our vision is to enhance lives and foster thriving communities. Every day, we are on a mission to passionately grow and innovate. Guided by our core values of empathy, integrity, agility, excellence, and ownership, we are set on making a more significant mark in the consumer products market. Our commitment is to build stronger, healthier, and happier communities, helping create a better world for everyone."



# A Tea Legacy

- **Tata Finlay (1962):** The foundation stone is laid with a strategic alliance with James Finlay.
- **Second Largest Tea Brand (Globally):** Tata Tea, Tetley, and Eight O'Clock Coffee fuel the company's beverage dominance.
- **Unveiling the Poly Pack (1985):** Revolutionizing tea packaging for India.

# Product Portfolio

- **Beverages:** Tata Tea, Tetley, Eight O'Clock Coffee, Himalayan Water and ready-to-drink offerings.
- **Foods:** Tata Salt, Tata Sampann, Tata Soufull, Ching's Secret
- **Snacks & Meals:** Ready-to-cook and ready-to-eat offerings, breakfast cereals, and more
- **Herbal Supplements:** Organic India

## Numbers that Impress



**263 million+ Households**

Reached across India, a testament to brand trust.



**~Rs. 15,206 Crore Turnover**

A consolidated strength across domestic and international markets.



**62% Recyclable Packaging in India (FY 23-24)**

Demonstrating a commitment to sustainability.

## Sustainability Champion



**Climate-Friendly Seal**  
Tetley, Good Earth & Teapigs champion sustainable practices.



**27% Renewable Energy, Globally**  
Embracing eco-friendly power sources.



**Award-Winning Innovation**  
Plant-based teabag packaging by Tetley (U.K.) reduces waste.





## A Shower of Accolades

- 🏆 **Aegis Graham Bell Awards:** Tata Double Fortified Salt and Tata Soulfull Masala Oats+ won for innovation in FMCG and Food Processing; Tata Fruski Juice n Jelly was First Runner-Up in Food Processing innovation.
- 🏆 **Indian Corporate Governance Scorecard 2023:** Top score in the LEADERSHIP category.
- 🏆 **Content Leadership Awards:** Gold for Best Financial Content in Print.
- 🏆 **Ernesto Illy International Coffee Award 2023:** Best Indian Coffee and Third Best Coffee in the World.
- 🏆 **SIES School of Packaging:** Six awards for Packaging Excellence, including the President's Award for Aesthetics for Himalayan Saffron.
- 🏆 **Nielsen BASES:** Ragi Bites No Maida Choco named Breakthrough Innovation Winner.
- 🏆 **CII Food Safety Award:** Beverages Packaging Centre in Gopalpur won 'Outstanding Performance in Food Safety' for Small & Medium Tea Businesses.
- 🏆 **BW Businessworld Annual Ranking:** Ranked 2nd in the Top 5 Most Sustainable Companies in the Consumer Goods Sector.
- 🏆 **24th National Energy Awards:** Recognized as an 'Energy Efficient Unit' in the General Sector by CII.
- 🏆 **India Green Manufacturing Challenge 2023:** Silver Medal for Paonta Water Plant by IRMC.
- 🏆 **FICCI Sustainable Agriculture Awards:** First place for Natural Resource Management and Climate Resilient Agriculture.
- 🏆 **India Food Forum:** Tata Soulfull recognized as a Future Forward Star Brand for Product Innovation & Retail.
- 🏆 **Tata Tea Premium:** Two Silver Sharks 2023 for Regional and CSR campaigns; multiple awards at Exchange4Media.
- 🏆 **Tetley:** Silver Sharks 2023, Effie India Awards, and Exchange4Media's Indian Marketing Award for #everyBodycan and Age-targeted marketing.
- 🏆 **Himalayan Saffron:** Silver at Exchange4Media's Indian Marketing Award 2023 for New Product Launch.

## Tata's Star Role in India's Food Revolution

**Tata Consumer Products** leads India's food processing sector with a range of iconic brands.

**Tata Salt:** The largest salt brand in India, known as 'Desk Ka Namak.'

**Tata Tea:** The second largest tea brand in the country.

**Himalayan:** The top natural mineral water brand in India.

**Ching's Secret:** India's go-to brand for Desi-Chinese cuisine.

**Tata Sampann:** Offers pulses, spices, and dry fruits.

**Organic India:** A leading brand in F&B and herbal supplements.

**Reach:** Over 263 million households in India.

**Distribution Network:** Spans 4 million retail outlets.

**Tata Soulfull:** millet based products. Leading millet breakfast cereal & snack brand in India

## A Look Ahead

With a focus on scaling distribution, driving innovation, and embracing digital transformation, Tata Consumer Products is poised to capitalize on India's expanding consumer market. Recent acquisitions like Capital Foods and Organic India will further enhance its presence in high-growth categories.

# TETRA PAK INDIA: A PIONEER IN SUSTAINABLE FOOD PACKAGING

## A Carton of Innovation

From its humble beginnings in 1987, Tetra Pak has revolutionized the way food products are packaged, distributed, and consumed in India. As the country's pioneer in carton packaging, the company has become a cornerstone of the Indian food industry.

Tetra Pak's innovative packaging solutions have not only transformed the way food is packaged but have also empowered consumers by ensuring the safety and convenience of food products. By eliminating the need for preservatives and cold chains, the company has made it possible for fresh and nutritious food to reach even the most remote corners of India. Despite its global reach, Tetra Pak remains deeply rooted in the local community. The company's state-of-the-art manufacturing facility in Chakan, near Pune, is a testament to its commitment to "Make in India." By investing in local infrastructure and talent, the company has played a vital role in driving economic growth and creating employment opportunities.

# Innovation, Sustainability and Technology Initiatives:

## A Diverse Portfolio for Every Need

Our extensive portfolio boasts over 240 unique package types and 7,000 distinct combinations, catering solely to beverage packaging. Beyond that, our comprehensive solutions encompass a wide range of categories, including white milk, juices, ORS, cheese, ice cream, yogurt, milk powder, condensed milk, value-added dairy products, plant-based beverages, and more.

## Innovating for a Sustainable Tomorrow

As a dedicated partner to the Indian F&B industry, we've introduced numerous innovations that help brands reduce their carbon footprint while boosting efficiency and quality. Some of our notable achievements include:

1. Tetra Pak E3 Speed/Hyper machine: This cutting-edge machine can fill an astonishing 40,000 packs per hour, setting a new benchmark for carton packaging speed.
2. eBeam technology: By replacing traditional hydrogen peroxide sterilization, this innovative technology uses electron beams to sterilize packaging materials, ensuring the same performance while reducing environmental impact.
3. Newly launched low energy processing equipment for juices: This equipment can help brands significantly reduce energy consumption by over 65%.



## Local Manufacturing, Global Quality

A key priority for us is to increase our local manufacturing capabilities and deliver the same exceptional quality that customers expect worldwide. We're proud to share that approximately 80% of the equipment we sell in India is manufactured right here. Over the past ten years, we've tripled our equipment manufacturing volumes in India, expanding our production floor twice to meet the surging demand. Today, we have the capacity to produce over 16 billion packages annually, with the potential to ramp up to 32 billion, solidifying our position as a leading provider in the Indian market. Sustainability at the Core

## Sustainability at the Core

Sustainability is deeply ingrained in our operations. In 2022, we installed a 3 Megawatt solar power project, one of the largest of its kind for Tetra Pak globally. Furthermore, in 2023, we introduced plant-based caps for Tetra Brik Aseptic 200 Edge packages, contributing to a more sustainable future.

To cater to the growing demand for ready-to-eat foods, we partnered with Foods & Inns (F&I) to introduce Tetra Recart®. This innovative packaging alternative not only extends the shelf life of products like dal makhani, soups, and rasam but also boasts 81% lower carbon emissions and uses only 40% of the energy compared to traditional steel cans or glass jars.



## A Commitment to Collection and Recycling

For nearly two decades, Tetra Pak has been instrumental in building a robust and sustainable waste management ecosystem in India. We initiated our efforts in the mid-2000s by establishing a nationwide network of NGO collection partners. In 2023 alone, we invested approximately INR 75 Crores to further enhance collection and recycling infrastructure.

Through partnerships with over 30 collection partners, 8 recyclers, and various paper mills, we've significantly improved recycling rates for used cartons in India. A recent nationwide study by The Energy and Resources Institute (TERI) revealed that 45% of the cartons sold in India are now collected and recycled.

## Awards & Recognitions

CII National Award for Food Safety in 2015

🏆 Golden Peacock Eco-Innovation Award in 2016

🏆 IGBC Platinum Certified factory since 2017

🏆 Indian Chamber of Commerce's Social Impact' award in 2019

🏆 First and only manufacturing site in India across industries to be certified for World Class Manufacturing by Japan Institute of Plant Maintenance's (JIPM) - 2022

## Social Impact: Empowering Communities

Our commitment to social impact is evident in initiatives like Go Green with Tetra Pak. Launched in 2010, this program involves RUR Greenlife, Sahakari Bhandar, and Reliance Smart & Fresh, promoting carton recycling and fostering a circular economy. Through a network of over 210 deposit points in Mumbai, the program has collected 17 million cartons and donated 800 school desks, garden benches, and 120,000 recycled items back to the community. Recognized in the Limca Book of Records, this initiative showcases the power of collective action.

Another significant program, Asha Ki Kiran, launched in partnership with NGO Bal Vikas Dhara in 2010, focuses on empowering India's waste picker communities. By providing education, healthcare, and income-generation opportunities, the program has transformed the lives of over 5,000 workers and their families.



## Leadership Vision

Tetra Pak's vision is to make food safe and available everywhere. The company is committed to contributing positively to society's most pressing challenges, especially sustainability and food availability.



"... today we are the only end-to-end partner for F&B companies in India, investing ahead of the curve to support the ambitions of our customers. Even as a market leading organization, we strongly believe that we have only touched the tip of the iceberg... the best is yet to come. We have helped build the industry for nearly 4 decades, and we are even more excited for the next 4!"

"Almost every dairy plant in India has a bit of Tetra Pak in it."

**Mr. Cassio Simoes, MD, Tetra Pak India**



## A Bright Future

As consumer preferences evolve, Tetra Pak remains committed to innovation. The company is focused on developing sustainable packaging solutions that meet the growing demand for healthier, more personalized products. With its strong foundation, leadership vision, and commitment to sustainability, Tetra Pak is well-positioned to continue shaping the future of food packaging in India.





# UFLEX: PACKAGING SOLUTIONS FOR THE WORLD

## A Packaging Powerhouse

UFlex, a global leader in flexible packaging solutions, has been shaping the industry since its inception in 1985. With a strong foothold in India and a global footprint, UFlex offers a comprehensive range of packaging solutions from films to machines.

## A Legacy of Innovation and Excellence

### **Unwrapping Success:** The UFlex Story

UFlex, a global leader in flexible packaging solutions, has been shaping the industry since its inception in 1985. With a strong foothold in India and a global footprint, UFlex offers a comprehensive range of packaging solutions from films to machines.

### **Headquarters:** Noida, India

Global Reach: Manufacturing facilities in India, the UAE, Mexico, Egypt, the USA, Poland, CIS country, Nigeria, and Hungary.

### **Founder's Vision**

Mr. Ashok Chaturvedi, a trailblazer in flexible packaging, transformed UFlex from a local entity into a global packaging giant. His pioneering spirit earned him the title "The Father of Indian Flexible Packaging" and led UFlex to a remarkable annual revenue of over USD 2 billion.





# Business Activities: The Packaging Powerhouse Products

- **Packaging Films:** BOPET films, BOPP films, CPP films, high barrier metalized films, Asclepius™ PCR films, Alox coated films, speciality films and Polyester Chips
- **Flexible Packaging:** Laminates, preformed pouches, flexible tubes, big bags.
- **Aseptic Packaging:** Base/Slim/Ultra lean packs, Crown/Leaf/Wedge/Spectra packs, Pillow and Trio packs.
- **Chemicals:** Inks, adhesive binders, water-based, solvent-based, and solvent-free laminating adhesives.
- **Holography:** Holograms, security documents, holographic aluminum lidding foil, holographic PVC blister.
- **Engineering:** Packaging, converting, and recycling machines.
- **Printing Cylinders:** Rotogravure cylinders, laser-engraved coating cylinders, embossing cylinders.

## Key Markets & Segments

- **Industries Served:** FMCG, consumer products, pharmaceuticals, building materials, automotive, and more.
- **Global Reach:** Serving clients in over 150 countries with end-to-end solutions.

## A Timeline of Triumphs

- 🏆 Times Now and Economic Times Sustainable Organization Awards:
  - ◇ Sustainable Organization 2024
  - ◇ Sustainable Organization 2023
- 🏆 Most Preferred Workplace 2024-25
- 🏆 National Energy Conservation Awards (NECA) 2023:
  - ◇ Certificate of Merit in the Dyes and Pigments Sector
- 🏆 WORLD HRD Congress 2024:
  - ◇ Best HR Company of the Year
  - ◇ Best in Training and Organisation Development
  - ◇ Best Use of HR Practices as Engagement Strategy
  - ◇ Best Use of Learning and Development for Employee Engagement
  - ◇ Best Employee Engagement Program
  - ◇ Best Employer Promoting Healthy Work Environment and Culture
- 🏆 SIES SOP Star Awards 2023:
  - ◇ 10 Awards for Packaging Innovation and Creativity
- 🏆 IFCA Star Awards 2023:
  - ◇ 16 Awards for Market-Leading Innovation and Creativity in Packaging
- 🏆 World HRD Congress 2023:
  - ◇ Best Employer Brand Award in the Global Best Employer Brands 2023 segment
- 🏆 10th CII - Northern Region EHS Competition:
  - ◇ 1st Runner-Up in the Manufacturing Category
- 🏆 Container Corporation of India Limited (CONCOR):
  - ◇ Award for Outstanding Business Association in the Exports Category
- 🏆 ISO / IEC 17025: 2017 Accreditation:
  - ◇ Testing and Research Centre (TARC) by the National Accreditation Board for Testing and Calibration Laboratories (NABL)



## Product innovation to meet sustainability objectives

- **FLEXBOND SF WET LM 35:** The water-based adhesive which makes the product more sustainable.
- **ReLAM 250:** A high-end multi-layer recycling machine which turns mixed plastic waste into granulated products.
- **Eco-friendly films:** It includes PCR PET films, PCR PE films, Recyclable mono-material films, biodegradable films, and many more.

## Innovative & Sustainable Solutions: The Green Revolution

- **Circular Plastics Economy:** UFlex's dedication to sustainability includes upcycling post-consumer PET bottles into films like Asclepius™ and developing biodegradable films with Flexzyme™ technology.
- **Advanced Recycling:** enable aseptic packaging recycling.
- **Water Management:** Zero Liquid Discharge (ZLD) technology and innovative wastewater recycling practices.



## Leadership Vision Shaping the Future

“Packaging has been the silent enabler, bridging the gap between urban centers and rural hinterlands, ensuring that the bounty of the food and dairy industry reaches every corner of our nation. The exponential growth of India’s population demands a robust packaging infrastructure to meet its ever-increasing food demands. The Indian packaging industry has risen to this challenge admirably, contributing significantly to the expansion of our food and dairy sectors.

With the Indian packaging market size growing at a CAGR of 11.06% (Mordor Intelligence), the industry has not only enhanced the shelf life and safety of food products but also empowered local economies by creating millions of jobs. Today, as we commemorate World Food India 2024, the future of providing food security and ensuring the growth of the agrarian economy hinges on innovative packaging solutions that blend sustainability with efficiency, ensuring food security for generations to come.

We are confident that UFlex’s vertical integration strategy, expanded global capacities, and ability to innovate sustainable, cutting-edge solutions will enable us to deliver sustainable long-term value to the global packaging market. As UFlex progress toward achieving net-zero emissions by 2035, we remain committed to investing in sustainable operations and maintaining a robust product portfolio – underscoring our leadership in driving the industry toward a sustainable future.”



**Mr. Ashok Chaturvedi**  
CMD, UFlex Limited

## CSR Initiatives: Giving Back to the Community

- **Pond Rejuvenation:** Revitalizing urban water bodies to boost agricultural productivity.
- **Educational Outreach:** Workshops on waste management and environmental sustainability for over 4,000 students.





# Powering India's Food Processing Revolution

- **Catalyst for Growth:** UFlex is a cornerstone in India's food processing boom, driving technological advancements with innovative packaging solutions.
- **Economic Dynamo:**
  - ◇ **Job Creation:** Generating a significant number of direct and indirect jobs nationwide.
  - ◇ **Export Champion:** Bolstering foreign exchange earnings and showcasing India's packaging expertise on the global stage.
- **Market Surge:** With India's food processing sector expected to skyrocket to INR 61,327.5 billion by 2032, UFlex is at the forefront, ensuring product integrity across diverse segments.
- **Innovative Packaging Solutions:**
  - ◇ **For Every Need:** From 3D and 4D pouches with re-closable options and zip pouches, UFlex's packaging solutions cater to everything from frozen foods to dairy products.
  - ◇ **Aseptic Packaging Pioneer:** As India's first aseptic packaging materials manufacturer, UFlex sets the standard for convenience, shelf life, and product safety.
- **Economic Impact:**
  - ◇ **Employment Powerhouse:** Contributing significantly to employment and livelihood enhancement.
  - ◇ **Regulatory Excellence:** Maintaining high-quality standards and compliance, essential for sector growth.
- **Global Presence:** Enhancing India's reputation as a top global packaging supplier, adapting to consumer needs and driving sustainable economic growth.









# From Vision to Victory

Transformative Success Stories of PMFME Beneficiaries



# ANCIENT ROOTS: REVIVING HEALTH THROUGH TRADITION

## GUJARAT

### Growth & PMFME Scheme Boost

Arpita Ankit Patel, a homemaker-turned-entrepreneur, transformed her passion for health and nutrition into Ancient Roots, founded three years ago. With a mission to improve dietary health through age-old recipes, she introduced a line of cookies, snacks, and pre-mixes using millets and jaggery, free from palm oil and preservatives.

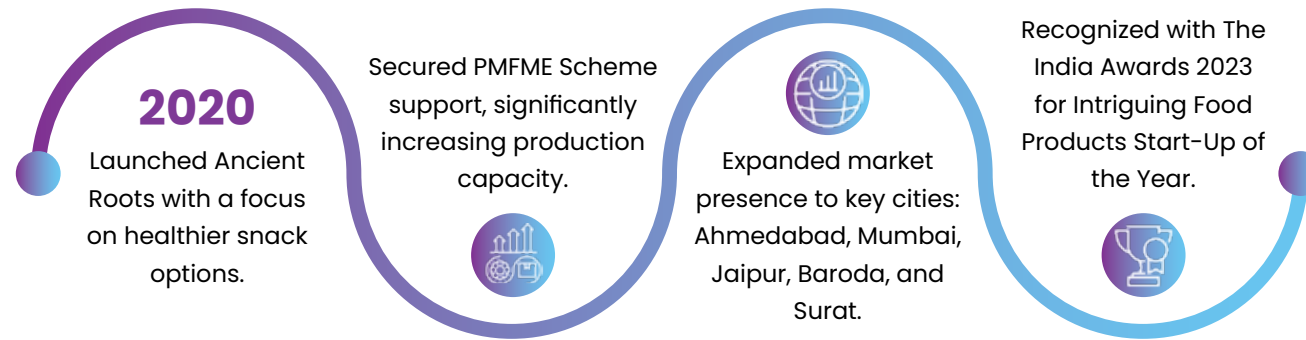


**Arpita Ankit Patel**  
Founder

The turning point came with the PMFME Scheme, providing crucial financial support. This funding enabled Arpita to purchase processing machinery, boosting production capacity from 50 kg to 600 kg per day. This upgrade propelled Ancient Roots into a new growth phase, enhancing both output and market reach.



## Epic Highlights!



## Product Line-Up

- **Health Cookies:** Wheat, millets, and jaggery delights.
- **Multigrain Snacks:** Protein-packed Chevda, Gathiya, and Sev.
- **Pancake Mixes:** Fiber and protein-rich.
- **Chai Masalas:** Flavorful blends for every brew.

**Customer Segments:** Working Professionals, Families, Elderly Consumers, Fitness and Wellness Enthusiasts.

## Innovation, Sustainability, & Initiatives

Ancient Roots innovates with healthier ingredients like millets and jaggery, ensuring recipes are nutritionally sound. The enterprise uses vacuum-sealed packaging to maintain product quality. Sustainability is central, with eco-friendly sourcing and active CSR initiatives, including community support, employee welfare, and educational programs.

## Navigator's Dream

Arpita envisions Ancient Roots as India's leading cookie company, offering a diverse range of products, including everyday cookies, diabetes-friendly options, protein cookies, vegan selections, and regional specialties. The goal is to innovate annually and reflect regional culinary diversity through quality sourcing.

## Achievement

**The India Awards 2023:** Intriguing Food Products Start-Up of the Year.

## Contribution to India's Food Processing Sector

Ancient Roots is committed to replacing maida and refined sugar with healthier alternatives, supporting local agriculture, creating jobs, and fostering sustainable practices. The eco-friendly packaging and nutritious products enhance global export potential, positioning Ancient Roots as a leader in sustainable and health-conscious food processing.

## What's up next?

Ancient Roots aims for continued growth by introducing new, healthy snacks with eco-friendly packaging and expanding globally. With a focus on health trends and sustainability, the enterprise is set to drive innovation in the global health food market, contributing to economic growth through job creation and increased exports.



# BASTAR FOOD FIRM : FROM TRIBAL TRADITIONS TO MARKET TRIUMPHS

## CHHATTISGARH

### Bastar's Culinary Revival

Bastar Food Firm began its journey in 2019 with a bold mission: to empower local tribal communities through sustainable livelihoods and global recognition of Bastar's unique cuisine. Despite initial financial hurdles, the firm's vision was clear, aiming to showcase and celebrate tribal food culture while documenting recipes from Bastar's rich heritage.

The game-changer came with support from the PMFME Scheme. This funding enabled Bastar Food Firm to upgrade its production capabilities, transforming operations from a modest setup to a robust enterprise. With new machinery and streamlined processes, their products gained traction in bustling metro markets under the "Bastar Foods" brand, leading to increased revenue and wider visibility.



**Shaikh Raziya**  
Founder

"Driven by a passion for quality, health, and social responsibility, Bastar Food Firm is committed to bringing tribal flavors to the world stage. With hard work and dedication, anything is possible."



## Success Stories & High-Fives



### Production Boost

Increased from 30 kg/day to 100 kg/day.



### Revenue Surge

Monthly sales grew from Rs. 58,000 to Rs. 1,70,000.



### Market Expansion

Products now reach Andhra Pradesh, Telangana, Delhi, Maharashtra, and beyond, including international markets like London.



### Team & Network

Employed 8 full-time staff and established a network of 500 farmers.

## Planet-Saving & People-Lifting

- **Innovative Products:** Mahua tea and other products boast nutritional benefits and contribute to women's health.
- **Eco-Friendly Practices:** Emphasizing sustainable sourcing, renewable energy, and reduced carbon footprint.
- **Community Initiatives:** Provides internships, trains women Self Help Groups (SHGs), and supports local educational programs.

## Industry Impressions

Bastar Food Firm has revolutionized Mahua flower use, contributing significantly to Southern Chhattisgarh's food processing sector. Through innovation, sustainable practices, and community support, the firm bridges traditional and modern food practices, empowering local farmers and enhancing market reach.

## Next-Gen Nibbles

Bastar Food Firm has made a mark with its innovative use of Mahua flowers, transforming them into:

- Mahua Chocolates
- Mahua Energy Bars
- Mahua Millet Vitta
- Mahua Tea
- Mahua Chocolate Spread



## Accolades & Applause

- 🏆 Motwani Jadeja Foundation International Fellowship (2019)
- 🏆 Women Transforming India Awards by NITI Aayog (2019)
- 🏆 Successful Women Entrepreneur Award by National Institute of Food Technology, Entrepreneurship and Management (2021)

## What's ahead?

Bastar Food Firm is poised for continued growth and impact. By expanding market presence, pioneering new products, and upholding eco-friendly practices, the firm is dedicated to shaping a healthier, inclusive, and sustainable future for the food processing industry.



# CHOCOLATE WITH A CAUSE: CHOCOLACA ENTERPRISES LLP

**ODISHA**

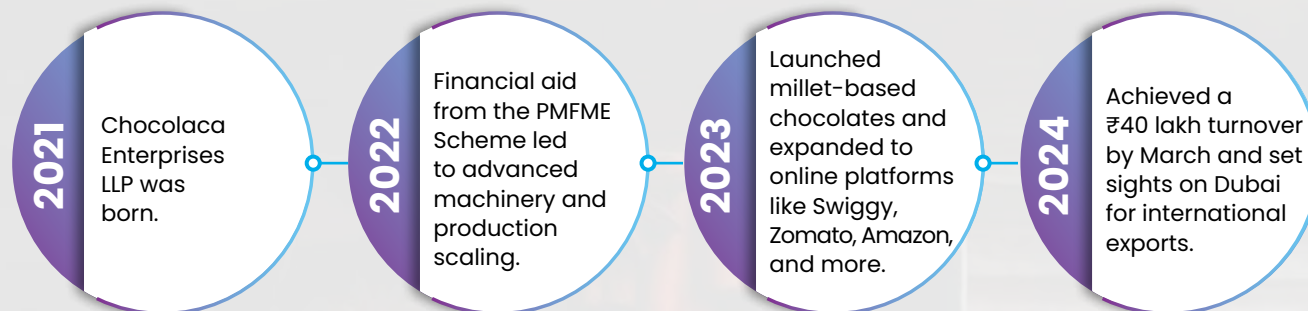
## Turning Dreams into Reality – The Chicolaca Story

Launched in 2021 by the dynamic sister duo Shanta and Rita Baliarsingh, Chicolaca Enterprises LLP was more than just a business—it was a mission to support their school for mentally challenged children, 'Wood Apple.' However, starting a chocolate enterprise from scratch wasn't a piece of cake. Faced with hurdles in machinery, production, and marketing, the sisters kept their spirits high. Their big break came with the PMFME Scheme, which provided the much-needed financial push.

The support from the PMFME Scheme allowed them to purchase advanced machinery, skyrocketing their production and quality. What started as a modest venture quickly evolved into a booming business with an impressive turnover leap—from ₹4.97 lakh in FY 2021-2022 to a mouth-watering ₹40 lakh by March 2024. With innovative millet-based chocolates, Chicolaca Enterprises is now a national and international sensation, spreading sweetness and social good.



## Milestones of Magic: A Year-by-Year Journey



## Crafting Health in Every Bite

**Product Range:** Millet-based chocolates, nutritional bakery goodies, and confectioneries.

**Key Markets:** Health-conscious consumers across national and international landscapes.

## Innovation That Tastes Good

**Product Innovations:** Millet-based and jackfruit-based chocolates that blend health with indulgence.

**R&D Initiatives:** Collaborating with IIT Bhubaneswar for cutting-edge chocolate innovations.

**Sustainability & CSR:** Committed to organic ingredients and vocational training for specially-abled individuals, Chocolaca is redefining ethical confectionery.

## Leading with Heart: Vision from the Top

“

“Our vision is to create healthier food alternatives while empowering our community and supporting the education of specially-abled children.”

**Shanta Baliarsingh**

“

“We aim to take Odisha’s traditional flavors to the world, demonstrating that with perseverance, dreams can indeed become reality.”

**Rita Baliarsingh**

## Year-on-Year Growth Statistics:

Year-on-Year Growth Statistics:

FY 2021-2022: ₹5.82 lakh turnover

FY 2022-2023: ₹13.88 lakh

FY 2023-2024: ₹40 lakh

## Major Expansions and Investments:

**Investment:** New food plant in Rayagada district.

**Partnerships:** Collaborated with IIT Bhubaneswar for jackfruit-based chocolate R&D.

## The Sweet Taste of Success

- 🏆 MSME Excellence Award - 2023
- 🏆 Odisha Millet Innovation Challenge Award - 2023
- 🏆 Audience Choice Award by Shri Ram College of Commerce - 2024
- 🏆 Best Women Entrepreneur Award by OASME - 2023
- 🏆 Swayamsidhha Samman by Sambad - 2024
- 🏆 Woman Leadership Award by Tech Observer and Deloitte - 2024



# SEEMI: THE MILLET MARVEL PROCESSING SUCCESS IN THE HEART OF KARNATAKA

## KARNATAKA

### SEEMI's Origin Story: From Concept to Creation

**Vision:** The brand SEEMI was born from the desire to create an identity that speaks to the essence of millet origins, supported by the **PMFME Scheme**. The **DAVANAGERE AND CHITRADURGA DISTRICTS REGIONAL COOP ORGANIC FARMERS ASSOCIATIONS FEDERATION LTD's** name "SEEMI" reflects their roots, thriving in the drought-prone areas, and was launched in style by the Chief Minister of Karnataka at the 2023 Organics and Millets International Trade Fair.

### Millet Innovations: Product Line-Up

- Millet Poha
- Health Mix
- Millet Flakes
- Millet Pasta
- Millet Noodles
- Millet Upma Mix
- Millet Bisibelebath Mix
- Millet Kichadi Mix
- Millet Dosa Mix
- Millet Idli Mix
- Millet Chocos (Chocomi)
- Millet Namkeen (Karum Kurum)



## Milestone Moments: The SEEMI Success Saga

### Growth Stats & Achievements



## SEEMI's Product Parade: What They Serve

**Millet Medley:** SEEMI's millet-based wonders cater to health enthusiasts and anyone craving nutritious alternatives. From Millet Poha to Millet Noodles, SEEMI's products are transforming plates across India. They are available through both traditional retail and the latest e-commerce platforms like Flipkart, Amazon, JioMart, and their own website.

## Pioneering Green: SEEMI's Sustainability Story

**Innovations & Eco-Friendliness:** With a flair for innovation, SEEMI's protein-fortified millet flakes are a testament to their commitment to sustainability and health. This cutting-edge technology, sourced from the NRDC, New Delhi, and developed by GKVK Bangalore, sets them apart as leaders in the millet revolution.

## Future Forward: SEEMI's Growth Vision

SEEMI is dedicated to making high-quality, nutritious millet products accessible to all. Their future is bright as they expand product offerings and aim to ensure that millet-based goodness reaches every corner of India at prices that everyone can afford.

## Trophy Time: SEEMI's Awards & Honors

- 🏆 **2017:** Best Company with Direct Farmer Linkages by the Department of Agriculture, Karnataka
- 🏆 **2018:** Best Company in Marketing Organic Millets by the Department of Agriculture, Karnataka
- 🏆 **2017-18:** Sir M. Visvesvaraya Best Manufacturer Award
- 🏆 **2022:** Best Company in Marketing Organic Millets
- 🏆 **2023:** National Siridhanya Award for Best Start-up with Farmers Connect

## SEEMI's Leadership Dreams

SEEMI's mission is clear—champion sustainable agriculture, enhance global nutrition, and uplift rural livelihoods. They're dedicated to preserving cultural heritage while adapting to modern consumer demands for healthier, eco-friendly food.

## Eco-Friendly Contributions

Millets are SEEMI's eco-friendly heroes—low on water and inputs, high on sustainability and health benefits. SEEMI is proud to be at the forefront of integrating millets into India's food processing sector, making a significant impact on rural livelihoods and consumer well-being.

# KANGLEI AGRO INDUSTRIES: CULTIVATING SUCCESS MANIPUR

## From Idea to Reality

Founded by Anand Nongmaithem, Kanglei Agro Industries began with a mission to enhance the local farmers' economy. With the support of the **PMFME Scheme** in 2023, the company expanded its capabilities with new machinery, evolving from mustard oil production to a diverse range of products and establishing a robust distribution network.



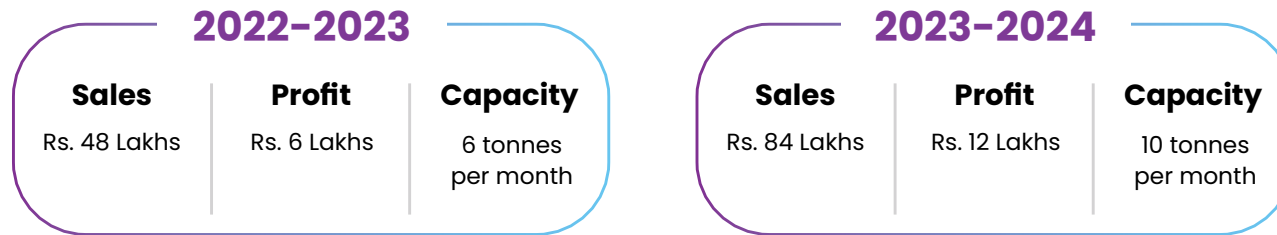
There is immense potential in Manipur's resources. With strategic initiatives like the PMFME Scheme, the goal is to scale up production, support local farmers, and enhance the regional economy. The vision includes expanding across Manipur and eventually establishing a national presence.

**Anand Nongmaithem**  
Founder



# Milestones & Achievements

## Year-by-Year Success



Product expansion and increased production capacity highlight the impressive growth of Kanglei Agro Industries.

## Product Range



Mustard Oil



Chickpea Flour (Besan)



Cumin (Jeera)



Mixed Spices



Chili Flakes

## Market Reach

Under the "Eramdam" brand, Kanglei Agro Industries' products are available across multiple districts, providing high-quality, affordable agro-based products to a diverse customer base.

## Awards & Future Goals

**On the Horizon:** As a young enterprise, Kanglei Agro Industries is poised to achieve recognition and build on its strong foundation and industry contributions.



# Innovations & Eco-Friendly Practices

## Innovative Touch

- **Preservative-Free Mustard Oil:** Pure and natural.
- **Fair Trade Sourcing:** Direct purchases from farmers, supporting their income and reducing logistical challenges.

Kanglei Agro Industries demonstrates a commitment to innovation and sustainability through their product range and sourcing practices.

# Impact on India's Food Industry

## Their Role

Kanglei Agro Industries is a pioneering force in Manipur's food processing sector, contributing to local economies and setting high standards in product quality and fair trade.

## Future Prospects

The long-term vision includes increasing production to serve institutional clients and expanding beyond Manipur, aiming for a national footprint in the food processing sector.



# BUZZING SUCCESS: THE MADHUMAKHI WALA JOURNEY

## UTTAR PRADESH

### From Hive to Hero: How Madhumakhi Wala Took Flight

The story of Madhumakhi Wala is one of patience, perseverance, and passion. Since 2013, Nimit Singh has been immersed in the world of beekeeping, learning the intricate dance of the bees and honing his craft. By 2018, he recognized the potential of retail marketing and began to lay the foundation for something bigger.

In 2021, with the support of the **PMFME Scheme**, the financial assistance allowed Nimit to purchase advanced machinery for honey processing and packaging, catapulting production from a modest 100kg per day to a buzzing 1000kg. His unwavering dedication didn't go unnoticed—Nimit was recognized by the honorable Prime Minister in the "Mann ki Baat" program in 2022, a testament to his contribution to the nation's progress.

Nimit Singh's influence extends far beyond his apiary. As an active member of the Horticulture Board in Uttar Pradesh and a master trainer with multiple organizations, he's been instrumental in uplifting the village of Chainpurwa. His commitment to skill development and community empowerment has equipped countless individuals with the knowledge and tools to build sustainable livelihoods, fostering economic independence and growth.



## Milestones in the Honeycomb

- 🐝 **2020:** Governor Award in Raj Bhawan for Beekeeping
- 🐝 **2021:** Another Governor Award for Beekeeping
- 🐝 **2022:** Appreciation from the Honorable Prime Minister in “Mann ki Baat”
- 🐝 **2022:** Kushinagar Mahotsav Uttar Pradesh Ratan Samman

## What’s in the Hive?

- Pure Gold: Raw Honey
- Beeswax Products

Madhumakhi Wala offers a delectable range of raw honey and high-quality beeswax products, available for both retail and bulk purchases. They also provide white-label solutions for businesses, unique corporate gifting options, and training programs for budding entrepreneurs, small businesses, Self-Help Groups (SHGs), cooperatives, and individuals.

## Sweet Innovations: Sustainability & Community Buzz

Madhumakhi Wala is at the forefront of sustainable beekeeping, producing raw honey and beeswax products without the use of chemicals. Their innovative practices, backed by rigorous research, ensure top-notch quality while supporting bee conservation.

Starting as a small venture near Lucknow, Madhumakhi Wala has grown to a national presence, with seasonal apiaries in Lucknow, Kolkata, Bihar, and Rajasthan. Through the Chainpurwa Kayakalp Foundation, their CSR efforts focus on community development and environmental sustainability, empowering young entrepreneurs and local groups with comprehensive training programs.

Their collaboration with giants like Dabur, NTPC, Thoughtworks, and Prayatna Foundation showcases their commitment to promoting beekeeping initiatives across the country.

## Honeyed Vision: Leading with Purpose

“Our vision is to harness the nation’s potential by educating the younger generation about sustainable, unconventional livelihood opportunities. We aim to promote eco-friendly practices and foster economic independence across India.”

## Bee-lieving in India’s Future: Madhumakhi Wala’s Impact

Madhumakhi Wala is making waves in India’s food processing sector, championing high-quality, unadulterated honey and beeswax products. Their innovative practices and commitment to sustainability have not only driven industry growth but have also created employment opportunities, empowering local communities. Today, Madhumakhi Wala provides employment to approximately 30 individuals from nearby areas, proving that the sweet taste of success is even sweeter when shared.



# MITTAL FOODS: FROM DREAMS TO DELICIOUS REALITY

## DADRA & NAGAR HAVELI AND DAMAN & DIU

### A Flavorful Turnaround

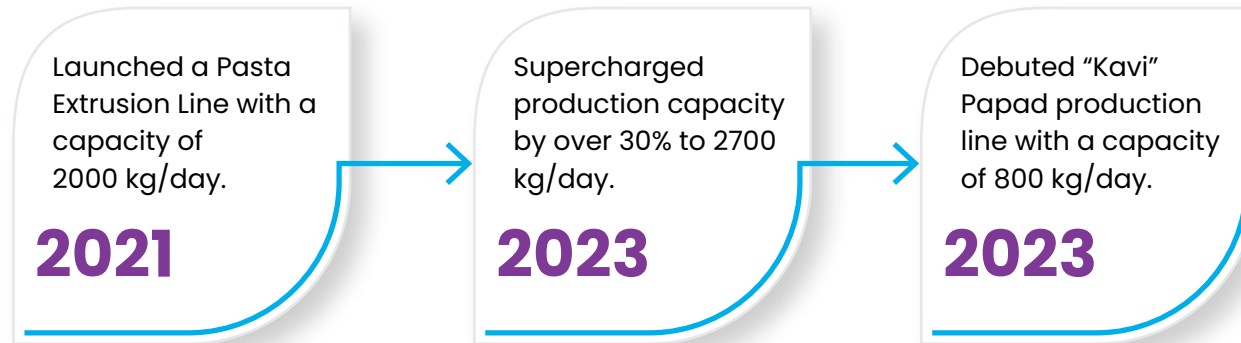
Mittal Foods started with a mission to sprinkle innovation into the world of food. However, like a pot on a slow boil, they faced challenges in scaling up due to financial constraints. The dynamic duo, Nitu and Vikas Mittal, grappled with limited capital and outdated equipment. Enter the PMFME Scheme in 2023, which turned their culinary dreams into a delectable reality.

With a generous boost from the **PMFME Scheme**, Mittal Foods invested in cutting-edge machinery, increasing their production efficiency by 30%. They expanded their menu to include gluten-free and organic goodies like millet pasta. This leap turned them from a budding start-up into a prominent player, now gracing over 300 retail outlets in Maharashtra and tantalizing taste buds through HoReCa in Gujarat. Digital platforms also showcase their creations, bringing Mittal Foods to a broader audience.





## Milestones That Made Us Cheer



## Innovative Ingredients & Sustainable Sourcing

Mittal Foods is stirring up the pot with:

- **Innovative Products:** From gluten-free pastas to crispy papads.
- **Sustainable Practices:** Investing in green technology and eco-friendly packaging.
- **Community Engagement:** Boosting local economies and employing sustainable practices.

## Vision for the Future

“Building on the foundation laid by the government subsidy, our future goals include expanding our product lines to cater to diverse consumer preferences and scaling our market presence both nationally and internationally. We remain committed to our values of integrity, innovation, and community engagement as we contribute to the global food industry.”

## Contributing to India’s Food Sector

Mittal Foods isn’t just serving up deliciousness—they’re advancing food security, reducing waste, and enhancing food quality. By sourcing ingredients locally and embracing sustainable practices, they’re aligned with national goals to promote agro-processing and strengthen rural economies, making a mark on India’s food processing landscape.

## The Mittal Menu

Mittal Foods’ delectable lineup includes:

- Durum Wheat Pasta
- Gluten-Free Multi Millet Pasta
- Red Lentil Pasta
- Chickpea Pasta
- Sago & Rice Flavored Papad
- Potato & Sago Flavored Papad
- Rice-Based Flavored Papad
- Banana Chips



## What’s down the road?

Mittal Foods plans to expand their culinary empire, reaching out to neighboring countries and innovating in healthy snacking. With their enhanced production capabilities, they’re set to stir the pot of global food trends and carve out a niche in the international market.

# MUSHROOMS, MAGIC & MACHINES: THE RUT CARE FOODS JOURNEY

## PUNJAB

### From Farm to Fame: Canning the Future

In a small village in Punjab, where tradition meets innovation, Rut Care Foods was brought to life. Sahab Singh, a seasoned mushroom cultivator, saw the potential of preserving nature's bounty beyond its limited shelf life. Enter Rut Care Foods in 2023, a venture that merged age-old farming techniques with cutting-edge food processing technology.

With the support from **PMFME Scheme.**, Sukhdeep and Sahab Singh transformed their mushroom dreams into reality. They invested in top-tier machinery, turning their small-scale operation into a powerhouse capable of processing 10 tonnes of mushrooms in its debut year. The cherry on top? They extended the shelf life of their products from a fleeting 24 hours to a whopping 24 months—proving that with the right tools, the possibilities are endless.

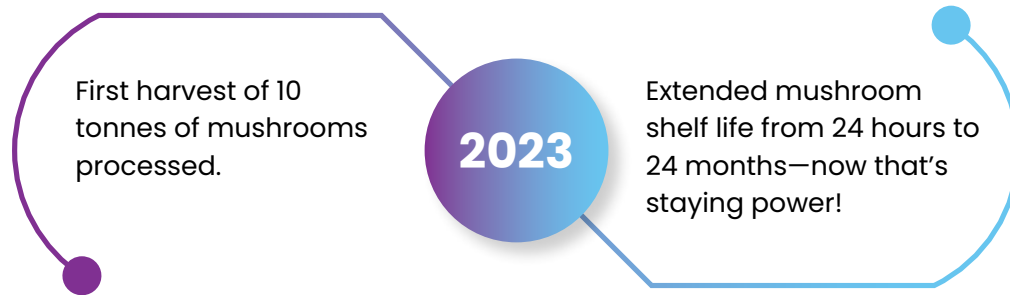


**Sukhdeep Singh**



**Sahab Singh**

## Milestones to Mush Over



## What's Cooking at Rut Care Foods? On the Rut Care menu

- **Mushroom Madness:** Canned Button Mushrooms
- **Slice of Heaven:** Canned Sliced Mushrooms

**Where to Find Us:** Wholesalers, restaurants, and retail outlets across Punjab.

## Turning Waste into Wealth: The Green Revolution at Rut Care

At Rut Care Foods, sustainability isn't just a buzzword; it's a way of life. Sahab Singh found a way to recycle the by-products of paddy and wheat cultivation, turning them into nutrient-rich manure for his mushroom crops. This eco-friendly approach not only prevents crop burning but also conserves water and creates jobs for the local community. Who knew mushrooms could be so green?

## Shroom for Growth: The Rut Care Vision

"We're not just thinking local; we're thinking global! Rut Care Foods will be a name to reckon with in the world of processed foods."

## Brand on the Move: Elevating India's Food Scene

Rut Care Foods is helping to push India's food processing sector to new heights. By extending the shelf life of their mushrooms, they're not only reducing food waste but also providing jobs and inspiring others to explore the potential of food processing. Rut Care Foods isn't just cultivating mushrooms; they're cultivating change.

## What's Next for the Shroompreneurs?

Rut Care Foods isn't stopping at mushrooms. Next on the agenda? A delectable array of canned delights including tomato puree, soya chaap, cherries, and even rasgullas! Sahab Singh is eyeing international markets, ready to take these Punjabi flavors worldwide. The future is bright, and it's packed with flavor!





# SPICING UP SUCCESS TECHINUTSU PICKLE PROCESSING UNIT NAGALAND

## From Homemade Delights to Market Leaders: The Technutsu Journey

Smti. Takochila started Technutsu Pickle Processing in 2011 to preserve Nagaland's rich agricultural bounty while satisfying the unique palate of her community. Her passion for pickles, paired with a keen sense of market potential, drove her to establish a brand that's now a household name. With the PMFME Scheme's support in 2022, Technutsu scaled up from a small kitchen operation to a modernized production unit, equipped to meet growing market demands across India.



Our goal is to lead in the pickle industry by consistently delivering quality, delighting our customers, empowering our employees, and enriching our community.

**Smti. Takochila,**  
Founder



## Flavors of Nagaland: Techinutsu's Tangy Portfolio

### Product Range

Authentic pickles from the heart of Nagaland, featuring Naga King Chili, Solanum, Local Chili, and meat pickles.

### Key Markets

Dominating local markets and spreading the taste to Bangalore, Shillong, and Delhi.

### Customer Segment

Satisfying the taste buds of pickle lovers, especially adults seeking a flavorful, long-lasting side dish.

## Sustaining Heritage, Inspiring Innovation

**Sustaining Tradition:** While formal innovations are minimal, Techinutsu's dedication to preserving Naga flavors and expanding its reach speaks volumes about its commitment to quality and cultural heritage.

## Pickling Pride: Awards and Recognitions

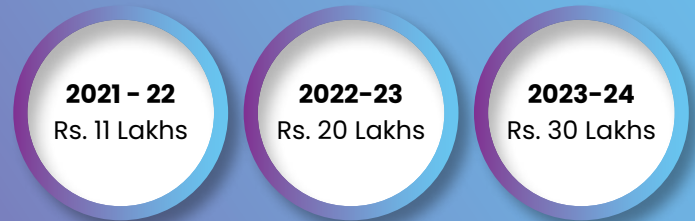
🏆 **Crowning Achievement:** Awarded the Best North-East Women's Entrepreneur Award at Anuprerna International Women's Day, Guwahati, 2019.

## From Local Roots to National Impact

**Empowering Through Pickles:** Techinutsu plays a crucial role in boosting India's food processing sector, employing three skilled workers and expanding its reach beyond Nagaland to cities like Bangalore, Delhi, and Shillong.

## Pickling Milestones The Road to Success

### • Revenue Growth



• **Production Boost:** Post-PMFME support, daily production capacity surged from 40kg to 100kg, setting the stage for greater market penetration.

## A Flavorful Future: Where Techinutsu is Headed

What's Next? As consumer demand for healthy, natural, and convenient food grows, Techinutsu plans to stay ahead with innovative flavors, organic ingredients, and sustainable practices. Future expansions include tapping into online and international markets, with a focus on advanced production technologies and quality control.



# RISING DOUGH, RISING DREAMS: THE BAKESMITH BAKERY NAGALAND

## A Sweet Evolution: From Home Kitchen to Regional Delight

Born from the passion of three entrepreneurial sisters in 2013, The Bakesmith Bakery quickly became a beloved staple in Chumukedima, Nagaland. What began as a small venture has blossomed into a thriving bakery, known for its warm, delectable creations and community spirit.

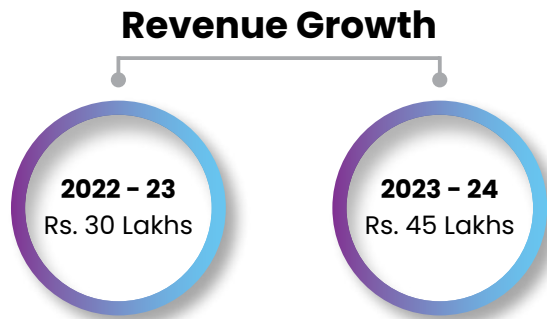
In 2023, The Bakesmith Bakery embraced new horizons with the help of a credit-linked subsidy under the PMFME Scheme. This crucial support enabled the bakery to expand its product line, enhance its facilities, and bring in cutting-edge equipment. The result? A dynamic boost in production capacity and a renewed commitment to quality and innovation.

The PMFME Scheme's financial backing didn't just ensure the bakery's sustainability—it also empowered the team through targeted training, honing their craft and sparking creativity. The establishment of a baking studio and a dedicated outlet marked a new era for The Bakesmith Bakery, where tradition meets innovation in every bite.





## Milestones that Matter



## Production Surge

With the PMFME Scheme's support, the bakery's daily production capacity skyrocketed from 20kg to 200kg, meeting growing demands with ease.

## A Slice of Heaven with Tempting Offerings

### Product Range

A delicious array of cakes, cookies, bread, buns, puffs, macarons, donuts, and more.

### Key Markets

Serving the local community with plans for broader outreach.

### Customer Segment

Catering to life's sweetest moments—weddings, birthdays, family gatherings, and social events.

## Recognizing Excellence: A Bakery on the Rise

The Bakesmith Bakery's reputation as a community favorite speaks volumes about its quality and customer satisfaction.

## What's in store for The Bakesmith Bakery?

The Bakesmith Bakery is poised to expand its operations, aiming to onboard more employees and create additional job opportunities. They plan to introduce well-packaged cookies to reach a broader market beyond the local sphere, enhancing livelihoods and bringing the taste of Nagaland to a wider audience.



## Baking a Better Tomorrow: Visionary Leadership

"We aim to be a leading bakery, renowned for our exceptional quality, innovative creations, and commitment to sustainability, while fostering a culture of creativity, inclusivity, and community support."

— Hivi, Lituna, and Kakali Shikhu, Founders

## Crafting Skills, Creating Jobs: The Bakesmith's Impact

- **Empowering Through Education:** From April to September each year, The Bakesmith Bakery offers baking classes, having trained over 400 individuals since 2013. This initiative not only uplifts the community but also equips participants with income-generating skills, fostering economic growth.
- **Job Creation:** Currently employing five dedicated workers, The Bakesmith Bakery provides not just jobs, but opportunities for growth and creativity within the local food industry.









सत्यमेव जयते



MINISTRY OF FOOD PROCESSING INDUSTRIES  
GOVERNMENT OF INDIA



2024<sup>19<sup>th</sup> to 22<sup>nd</sup> September</sup>  
Processing for Prosperity



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